



PRESS RELEASE

Vodafone introduces irresistible Lumia accessory offers exclusively in Qatar

13 September 2014, Doha, Qatar: Vodafone Qatar and Microsoft Devices have announced exclusive Lumia accessory bundle offers in Qatar. People will be able to choose from the recently launched Lumia 930 or Lumia 635 as well a choice of one of the latest accessories to take their experience to a whole new level.

Purchasers of the Lumia 930 will get to enjoy QAR 1,150 worth of accessories, for free, including the Monster Purity Headset, the Bluetooth Portable Speaker, the Wireless Charging Plate, the Treasure Tag Junior, and the Universal Portable Charger. Those purchasing a Lumia 635 will get QAR 470 worth of accessories, for free, to include the Coloud BOOM Headset, the Coloud Bang Speakers, the Treasure Tag Junior, and the Universal Portable Charger.

Customers of Vodafone Qatar will also enjoy a 3-month 6GB data package for Prepaid plans and a 3-month 15 GB package for Postpaid plans including the accessories, designed to enhance consumer experience, especially following the recent launch of Vodafone 4G.

The Lumia devices offer people free access to Microsoft Office, Skype, XBOX games and the best of social apps, which allows users to easily switch between work and play mode.

Both Lumia models come powered with 15GB for free on OneDrive cloud services, allowing people to securely access and sync, all their files, photos, music, and games across smartphones, tablets, and PCs. Preinstalled native Lumia apps are also available such as HERE maps that boast turn-by-turn voice guided navigation, online and offline, both home and abroad as well as MixRadio, offering users access to a library of over 30 million songs, offline.

Commenting on the accessory bundle offers, Marc Norris, Chief Commercial Officer of Vodafone Qatar said: "Our customers constantly desire the most convenient means to connect to the world, we are therefore committed to providing the best accessories, along with the latest smart devices, that add value to our customers' lives, by giving them flexibility, affordability and seamless connectivity."



“With high-end technologies and apps, plus the latest Windows Phone 8.1, we believe that our latest smartphones are unbeatable in design and price. We are excited to be partnering with Vodafone to offer irresistible bundles exclusive to our customers in Qatar” said Jon French, Vice President Middle East, Microsoft Mobile Devices.

The Lumia 930 packs a rich suite of differentiating applications and services into a beautifully crafted design with metallic details and vibrant new colours. The premium smartphone is equipped with a crystal clear 5-inch display, 20MP PureView camera with optical image stabilization, built-in wireless charger and a super-fast processor that makes gaming, image capturing and video processing even faster and richer.

The Lumia 635 combines the award-winning design and experiences found on high-end Lumia smartphones with an affordable price. The Lumia 635 gives people a fast social experience due to the quad-core snapdragon processor and the 4G/LTE capability, a super speedy intuitive keyboard, a 5MP rear camera and changeable exterior shells to add a little colour.

For more details on the offers available with Vodafone Qatar, click on the link: www.vodafone.qa/Lumia . Terms and conditions apply.

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About Microsoft

Founded in 1975, Microsoft (Nasdaq “MSFT”) is the worldwide leader in software, services, devices and solutions that help people and businesses realize their full potential.

About Microsoft Devices

The Microsoft Devices Group includes award-winning hardware used by over a billion people around the world, including Lumia smartphones and tablets, Nokia mobile phones, Xbox hardware, Surface, Perceptive Pixel products, and accessories.

About Vodafone Qatar Q.S.C.

Vodafone Qatar Q.S.C. (“Vodafone Qatar”) is the holder of the Second Public Mobile and Fixed Telecommunications Networks and Services License in the State of Qatar.

Vodafone Qatar switched on its mobile network on 1 March 2009 and shortly after started delivering great value to its customers with a range of exciting products and services.



Having built a world class converged IP network, Vodafone launched fibre-based consumer and enterprise fixed-line services commercially in October 2012 and is expanding its fibre services in conjunction with Qnbn deployment of Fibre to Homes and Corporates.

Vodafone's objective is to be one of the most admired brands in Qatar and the Company is committed to providing world class telecommunications infrastructure to support Qatar National Vision 2030. Please visit www.vodafone.qa for more details.

For media enquiries related to Microsoft Devices:

Hassan Al Shouli
Communications Manager
Microsoft Devices
T: +971 50 934 0133
E: hassan.al-shouli@microsoft.com

For press enquiries related to Vodafone Qatar, please contact:
Hala Kassab, Media Relations Manager, Vodafone Qatar
E-mail: hala.kassab@vodafone.com

