## PRESS RELEASE

# VODAFONE'S AL JOHARA VISITS MALIK BIN ANAS MODEL INDEPENDENT SCHOOL FOR BOYS

**Doha, 09 September 2014:** In line with back to school spirit, Vodafone's Al Johara all-women team has recently visited Malik Bin Anas Model Independent School for Boys and addressed their students on the evolution of technology and the role of information and communications technology in everyday life.

Wafa Saleh, Manager of Al Johara team, explained how telecom providers and ICT, in general, help countries develop faster, become more connected and turn into smarter cities. Saleh also gave an overview of Al Johara, its objectives and vision. Saled added: "We're very happy to have had the opportunity to speak to this wonderful group of students. Our engagement with and support to educational entities in Qatar is one of our top priorities in Vodafone Qatar."

Al Johara is a unique initiative for Qatari women to sell Vodafone products and services to friends, families and communities. Qatari women learn new skills, work at home, earn income and develop their entrepreneurial talent. Al Johara programme's scalable nature is helping to create employment opportunities and empowering Qatari women. The team includes ladies aged between 23 to 46 half of whom are mothers and students.

Saleh continued: "Al Johara is not just a commercial move; it is deeply entwined with the fabrics of Qatar's culture and community. It has created a community where women can access and share technology. The pilot project began in 2010 with women who have never worked before. Becoming involved has been a significant step for them, and they all say that they have gained in independence and prosperity, as well as socially and educationally."

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**About Vodafone Qatar Q.S.C.**
Vodafone Qatar Q.S.C. ("Vodafone Qatar") is the holder of the Second Public Mobile and Fixed Telecommunications Networks and Services License in the State of Qatar.

Vodafone Qatar switched on its mobile network on 1 March 2009 and shortly after started delivering great value to its customers with a range of exciting products and services.

Having built a world class converged IP network, Vodafone Qatar launched fibre-based consumer and enterprise fixed-line services commercially in October 2012 and is expanding its fibre services in conjunction with Q.NBN deployment of Fibre to Homes and Corporates.

Vodafone's objective is to be the most admired brand in Qatar and the Company is committed to providing world class telecommunications infrastructure to support The Qatar National Vision 2030.

Please visit www.vodafone.qa for more details.

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