

## PRESS RELEASE

### VODAFONE TO HOLD RAMADAN FUNDRAISING CHALLENGE

**Doha, 16 June 2015:** Vodafone is holding a fundraising challenge #GivingChallenge that will see 4 Qatari youths using their social media influence to raise funds for their chosen charity during the holy month of Ramadan.

Abdulaziz Yousef, Ibrahim Yasser, Rashid Al Kuwari, Saoud Al Maadeed will use their social media channels to encourage their followers to vote for their chosen charities via Vodafone's website [www.vodafone.qa/GivingChallenge](http://www.vodafone.qa/GivingChallenge). For each vote, Vodafone will donate QR20 to each charity by the end of Ramadan.

"The Vodafone Fundraising Challenge is an opportunity for the public to discover new ways to do good in the giving spirit of this holy month. Abdulaziz, Ibrahim, Rashid, Saoud are shining examples of Qatari youth whose charitable souls I'm confident will raise significant funds for their chosen charities while also raising awareness about the honourable work that these charities do," said Dana Haidan, Vodafone Qatar's Head of CSR.

**Abdulaziz Yousef**, also known as Temsa7, is one of Qatar's best known cartoonists whose work has received critical acclaim. Abdulaziz also takes his passion for the art of cartoons to his profession at Al Jazeera Children's Channel and Jeem Children's Channel. Abdulaziz has chosen Qatar Red Crescent as his charity; follow him on Twitter and Instagram @Tems7Ly and on Snapchat @Tems7comics

**Ibrahim Yasser**, graduated from Qatar University and is a youth activist with a focus on education. By day Ibrahim works for Teach for Qatar and outside of work he enjoys volunteering and promoting social change and development through filmmaking and social media. Ibrahim has chosen RAF as his charity; follow him on Twitter, Instagram and Snapchat @QTR\_750

**Rashid Al Kuwari**, another one of Qatar's renowned cartoonists whose work is enjoyed by thousands of readers in Al Raya newspaper and whose recent Youtube show was viewed more than 500,000 in Qatar. Rashid has chosen Qatar Charity to raise funds for; follow him on Twitter, Instagram and Snapchat @Rashid\_AIKuwari

**Saoud Al Maadeed**, is one of Al Rayyan TV's rising star presenters. Saoud is also an avid hunter and photographer. He has taken up the challenge to raise funds for Eid Charity; follow him on Twitter and Instagram @Saoudalmaadeed and on Snapchat

@Salmaadeed

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### **About Vodafone Qatar Q.S.C**

Vodafone Qatar Q.S.C. ("Vodafone Qatar"), part of one of the world's largest telecommunications group, the Vodafone Group, is the holder of the Second Public Mobile and Fixed Telecommunications Networks and Services License in the State of Qatar. Vodafone Qatar switched on its mobile network on 1 March 2009 and shortly after started delivering great value to its customers with a range of exciting products and services. Having built a world class converged IP network, Vodafone launched fibre-based consumer and enterprise fixed-line services commercially in October 2012.

Vodafone's objective is to be one of the most admired brands in Qatar and the Company is committed to providing world class telecommunications infrastructure to support Qatar National Vision 2030.

Effective January 2015, Vodafone Qatar became fully compliant with Islamic Sharia practices throughout its business, including commercial and financial operations. Please visit [www.vodafone.qa](http://www.vodafone.qa) for more details.

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