

PRESS RELEASE

VODAFONE TO CHAIR FAMILY ONLINE SAFETY INSTITUTE BOARD

Doha, 04 March 2015: Lisa Felton, Global Head of Consumer Regulation and Content Standards at Vodafone Group, will become the next chair of the FOSI Board of Directors.

FOSI, as an international non-profit organization that works to promote industry best practice, enlightened public policy and Good Digital Parenting, is enthusiastic about the collaborative opportunities that Vodafone's chairmanship will bring. With the benefits of a strong history in corporate social responsibility, as well as being a pioneer in the parenting space, Vodafone contributes a very welcome perspective to the mission of FOSI.

"I am delighted to welcome Lisa as FOSI's chair," said Stephen Balkam, CEO of FOSI. "Not only does she bring an impressive track record in this space, but, as a company, Vodafone has provided considerable leadership and innovation in the field of online safety."

Lisa Felton said, "I am honored to support FOSI as Chair of its Board of Directors. FOSI has an increasingly important role to play supporting families and driving best practice in online safety in an ever more connected world. Vodafone, through its Digital Parenting programme, will continue to provide tools, support and information to help families safely navigate their online world."

Vodafone is one of the world's largest telecommunications companies and provides a range of services including voice, messaging, data and fixed communications for 438 million mobile customers and 11 million fixed broadband customers. Vodafone's Digital Family programme supports families with tools such as the Vodafone Guardian App and a Digital Parenting website. Vodafone is also a member of ENABLE, the first pan-European collaboration between companies and public agencies to tackle bullying.

In Qatar, Vodafone has launched AmanTECH, the company's aid programme for online child and youth safety. AmanTECH, which stands for "*Safe Technology*", aims at promoting digital literacy amongst parents and improving children's digital safety. Vodafone's AmanTECH helps to raise parents' and children's awareness about safe internet use and their digital rights.

Dana Haidan, Head of Corporate Social Responsibility and Sustainability at Vodafone Qatar, said: "We're very proud to see our colleague Lisa Felton, who brings a wealth of experience in this space, chairing the board of FOSI. Digital Parenting is a key priority for us here at Vodafone Qatar and is strongly in line with the national drive towards promoting a robust cyber-safety ecosystem. In a digital world that is growing at unprecedented rates, it is essential for parents and related stakeholders to gain access to tools and platforms that help provide them with the necessary technical knowledge and information to navigate this world with their children and youth safely and making the best out of its ample opportunities. Our AmanTECH programme includes an online source for information and tips, how-to guides for parents, ongoing education and discussion groups, and dedicated Vodafone Tech Experts to impart valuable knowledge and advice for digital parenting."

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About FOSI

The Family Online Safety Institute is an international, non-profit organization that works to make the online world safer for kids and their families. FOSI convenes leaders in industry, government and the non-profit sectors to collaborate and innovate new solutions and policies in the field of online safety. Through research, resources, events and special projects, FOSI promotes a culture of responsibility online and encourages a sense of digital citizenship for all. FOSI's membership includes 30 of the leading Internet and telecommunications companies around the world.

About Vodafone Qatar Q.S.C.

Vodafone Qatar Q.S.C. ("Vodafone Qatar"), part of one of the world's largest telecommunications Group, the Vodafone Group, is the holder of the Second Public Mobile and Fixed Telecommunications Networks and Services License in the State of Qatar.

Vodafone Qatar switched on its mobile network on 1 March 2009 and shortly after started delivering great value to its customers with a range of exciting products and services. Having built a world class converged IP network, Vodafone launched fibre-based consumer and enterprise fixed-line services commercially in October 2012.

Vodafone's objective is to be one of the most admired brands in Qatar and the Company is committed to providing world class telecommunications infrastructure to support Qatar National Vision 2030. Effective January 2015, Vodafone Qatar has become fully compliant with Islamic Sharia practices throughout its business, including commercial and financial operations.

Please visit www.vodafone.qa for more details

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