PRESS RELEASE

VODAFONE QATAR HEAD OF CSR NAMED AMONGST 100 MOST TALENTED CSR LEADERS

Doha, 25 February 2015: Dana Haidan, Head of Corporate Social Responsibility & Sustainability at Vodafone Qatar, has been named amongst the "100 Most Talented CSR Leaders" by the World CSR Congress at an event which was recently held in Mumbai, India under the theme "Connecting Minds: Creating the Future." The World CSR Congress is a non-profit organisation.

The 100 Most Talented CSR Leaders is an intensely researched list. This research unit driving this project is constituted of professionals from different parts of the world who have been tracking good work over a certain period of time. The research unit, then, produces a shortlist of Individuals who are doing extraordinary initiatives and track the record of their achievements. The shortlist is then reviewed by a Jury comprising of senior professionals from across the globe. The criteria adopted in this case are: Strategic Perspective & Building Collaborate Relationships; Personal Credibility, Integrity & Ethics; Innovative Sustainable Solutions; Incorporating Ethical Values; and Involvement in Communities & Protection of the Environment.

The 100 Most Talented CSR Leaders is a tribute to those who are missionaries and passionate about CSR, those Leaders who have believed that CSR Leadership must contribute to social change across the world. The World CSR Day pays a tribute to such leaders who are transformational agents.

Dana Haidan: "It is an honour to be recognized by such an esteemed entity as the World CSR Congress, and I am grateful to them for this award. Corporate Social Responsibility to me is no longer an option for companies to be engaged in, as communities around the world demand from the corporate citizens to do no harm, operate ethically, and to give back to the community. Working in Vodafone Qatar, I am empowered to drive the company's responsible and ethical business conduct through implementing the right policies and programs, supported by a wealth of knowledge of decades in sustainability and CSR leadership by Vodafone worldwide"

Graduated from Carnegie Mellon University with a Bachelor's of Science in Business Administration, Haidan was heavily involved as a student volunteer in community service locally and internationally. Haidan worked as the Corporate Citizenship Officer in QatarGas for 3 years, managing company's CSR program and social investments, and was responsible for producing company's first GRI sustainability report, developing the company's first sustainability strategy, and managing the implementation the strategy.

Now Head of Corporate Social Responsibility & Sustainability at Vodafone Qatar for the past 3 years, Haidan runs the company's CSR programme "Vodafone Better World" and community activities in addition to sustainability management and corporate governance.

Haidan launched strategic CSR initiatives for Vodafone Qatar such as the World of Difference Program, Vodafone For All for people with disabilities, and Vodafone Qatar's Digital Parenting initiative (AmanTECH). Her career goal is to contribute to reforming the sustainability field in Qatar through a strong policy framework that supports corporations to work closely with the government to meet sustainability goals, in addition to integrating sustainability into the education system in Qatar to support the growth of future sustainability professionals, and through awareness and education of existing CSR and sustainability practitioners in Qatar and the MENA region.

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About Vodafone Qatar Q.S.C.

Vodafone Qatar Q.S.C. ("Vodafone Qatar"), part of one of the world's largest telecommunications Group, the Vodafone Group, is the holder of the Second Public Mobile and Fixed Telecommunications Networks and Services License in the State of Qatar.

Vodafone Qatar switched on its mobile network on 1 March 2009 and shortly after started delivering great value to its customers with a range of exciting products and services. Having built a world class converged IP network, Vodafone launched fibre-based consumer and enterprise fixed-line services commercially in October 2012.

Vodafone's objective is to be one of the most admired brands in Qatar and the Company is committed to providing world class telecommunications infrastructure to support Qatar National Vision 2030. Effective January 2015, Vodafone Qatar has become fully compliant with Islamic Sharia practices throughout its business, including commercial and financial operations.

Please visit www.vodafone.qa for more details.

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