

VODAFONE FIRST IN MARKET TO OFFER SECURE DEVICE MANAGEMENT TO BUSINESSES IN QATAR

Doha, 10 November 2013: Vodafone is today the first company in Qatar to offer Secure Device Management to help businesses better protect their company data with in-country support by Vodafone.

Vodafone's Secure Device Management solution enables IT managers or administrators within an organisation to remotely manage all of their smartphones and tablets. This means that these devices can be remotely locked and wiped if they have been stolen, can be tracked via their GPS locator if they are lost or can have their mobile apps remotely managed to ensure employees have all of the tools they need to get their job done whilst out of the office.

Vodafone's Secure Device Management platform also comes with a special security feature that encrypts emails sent between the device and the corporate network for added protection of confidential company information.

“Businesses already know that security is a big issue on desktop PC’s or laptops so they have invested in anti-virus protection to prevent data being accessed. With mobile devices, there is an even greater need for security measures. We are delighted that Vodafone is the first company in Qatar to offer this kind of protection for mobile workers and that this is supported through our existing local service teams,” explained Niraj Singh, Director of Vodafone Business Services.

“Helping employees to be as productive outside the office as they are inside the office is an increasingly important area for companies. Doing this securely is critical and Vodafone Secure Device Manager is the right first step in the journey to securely mobilise a company’s employees. Vodafone is delighted to help companies in Qatar achieve their goals with such solutions supported by our unmatched customer service” continued Singh

For more information on Vodafone's Secure Device Management and all of Vodafone's other enterprise products and services visit www.vodafone.qa/en/business.

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About Vodafone Qatar Q.S.C.

Vodafone Qatar Q.S.C. ("Vodafone Qatar") is the holder of the Second Public Mobile and Fixed Telecommunications Networks and Services License in the State of Qatar.

Vodafone Qatar switched on its mobile network on 1 March 2009 and shortly after started delivering great value to its customers with a range of exciting products and services.

Having built a world class converged IP network, Vodafone Qatar launched fibre-based consumer and enterprise fixed-line services commercially in October 2012 and is expanding its fibre services in conjunction with Q.NBN deployment of Fibre to Homes and Corporates.

Vodafone's objective is to be the most admired brand in Qatar and the Company is committed to providing world class telecommunications infrastructure to support The Qatar National Vision 2030.

Please visit www.vodafone.qa for more details.

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