



51 HEC Paris students visit Qatar as part of school trip exchange program

Doha, Qatar – April 19, 2016: Fifty-one full-time students from the “Advanced Master in Large Project Management” program of HEC Paris in France visited Qatar as part of their study trip. Upon their arrival at the HEC Paris premises at Tornado Tower, the students were welcomed by Mrs. Nora Kerbache, Director of Institutional and Alumni Relations and Professor Laoucine Kerbache, Dean & CEO of HEC Paris in Qatar who provided an insight into the school’s activities and an overview of higher education in Qatar.

During their five-day stay in Qatar, from April 12 to 16, they got to learn more about ongoing projects through briefings and site visits, as well as the culture, heritage and history of the country through their weekend exposure to various cultural activities.

Among the site projects, this group of students visited Al Wakra Stadium construction site following a presentation by the Supreme Committee for Delivery and Legacy, Red Line South Metro and Msheireb Doha Downtown Project.

These visits were coupled with several presentations by directors and managers of these projects.

In addition, several keynote speakers shared their insights on the economic history and development of Qatar as well as the opportunities of doing business in the region.

His Excellency, Mr. Eric Chevallier, Ambassador of France to Qatar also greeted the students and shared encouraging words with them. The students had the opportunity to meet with graduates from HEC Paris in Qatar during a networking event.

“It is very important to continuously hold study trips to Qatar to provide HEC Paris participants the opportunity to network with locally-based members of the HEC Paris community. Such exchanges offer participants from Paris extremely valuable information about the culture, projects and economy of Qatar allowing them to be exposed to the Gulf countries practices and diversified economies,” said Nora Kerbache.

“Study trips of this nature promote an overarching exchange experience offering participants a range of different cultural and community perspectives. Therefore, I encourage more of HEC Paris participants to visit Qatar in the future as this builds awareness of multi-faceted approaches to learning. It is imperative for HEC Paris in Qatar to strengthen bonds with the main campus in Paris,” said Prof Kerbache.

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HEC Paris

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

In 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By 2011, HEC Paris launched Qatar's first international EMBA. The HEC Executive MBA (EMBA) is a part-time program that provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master's Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. It has also recently introduced bespoke executive management programs for Family Owned Businesses (FOB) that are designed to meet the specific and individual needs of each client and are aimed at key decision makers, from Board level to middle management. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. Accordingly, HEC Paris has opened a Research Office that has resulted in a number of case studies and innovative articles being published in renowned academic journals and presented at international conferences. In 2015, HEC Paris was ranked number two worldwide in Executive Education by the influential UK-based Financial Times media group.

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Qatar Foundation

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