

ROTA to commemorate September 5th as International Day of Charity

Doha, Qatar, 4 September 2013: Reach Out To Asia (ROTA), Qatar's leading non-profit organization, has announced to commemorate the UN General Assembly adopted resolution to mark September 5 as International Day of Charity.

The UN General Assembly adopted a resolution to designate 5 September, the anniversary of the passing away of Mother Teresa, as the International Day of Charity. The designation of the International Day of Charity will create a universal platform to enhance visibility, organize special events, create synergies and thereby further increase public support for charity.

"Charity can alleviate the worst effects of humanitarian crises, supplement public services in health care, education, housing and child protection. It assists the advancement of culture, science, sports, as well as the protection of cultural and natural heritage. It also promotes the rights of the marginalized and underprivileged and spreads the message of humanity in conflict situations," said Essa Al Mannai, ROTA Executive Director.

The UN General Assembly adopted resolution invites all Member States, organizations of the United Nations system and other international and regional organizations, as well as civil society, including non-governmental organizations and individuals, to commemorate the International Day of Charity in an appropriate manner, by encouraging charity, including through education and public awareness-raising activities.

“ROTA has been at the forefront of charity work by empowering local communities by providing access to quality primary and secondary education to children affected by crisis across Asia. It is our vision and mission to enable all young people have access to the education they need in order to realize their full potential and shape the development of their communities,” added Mr. Al Mannai.

“ROTA believes that together with partners, volunteers, and local communities it can ensure that people affected by crisis across Asia and around the world have continuous access to relevant and high-quality primary and secondary education.”

In its effort to promote education, ROTA implements educational projects in countries where immediate action is needed. Ten countries have been identified as ROTA’s priorities: Afghanistan, Bangladesh, Cambodia, Indonesia, Iraq, Lebanon, Nepal, Pakistan, Palestine and Yemen. Some of them are among the world’s poorest countries, while others have suffered war or natural disasters during the last years.

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About ROTA

Reach Out To Asia is a non-profit organization launched in December 2005 in Doha, Qatar, by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. Operating under the auspices of the Qatar Foundation, ROTA is committed to providing high quality and relevant primary and secondary education, encouraging relationships among communities, creating safe learning environments and restoring education in crisis affected areas across Asia and around the world. ROTA envisions a world, where all young people have access to the education they need in order for them to realize their full potential and shape the development of their communities.

Further information on Reach Out To Asia can be found at:

www.reachouttoasia.org

About Qatar Foundation

Founded in 1995 by His Highness Sheikh Hamad Bin Khalifa Al Thani, Emir of Qatar, and chaired by Her Highness Sheikha Mozah bint Nasser, Qatar Foundation is a private, non-profit organization committed to the principle that a nation's greatest natural resource is its people. The headquarters of Qatar Foundation are located within its flagship project, Education City. A fourteen million square-metre campus, Education City is home to numerous progressive learning institutions and centers of research, including branch campuses of six of the world's leading universities, plus a cutting-edge science and technology park. Qatar Foundation also works to enhance the quality of life in Qatar by investing in 'Education, Science and Technology and Community Health and Development'.