

REACH OUT TO ASIA VOLUNTEERS GREET HOLY MONTH WITH GOOD DEEDS

ROTA Launches Ramadan 2015 Project To Help Families In Need

Doha, Qatar, 17 June 2015: More than 100 local volunteers are preparing for the start of Ramadan this week by assembling food parcels for Reach Out To Asia's (ROTA) Ramadan 2015 Project.

For the fourth year in a row, ROTA, a member of Qatar Foundation for Education, Science and Community Development, is partnering with Occidental Petroleum Corporation (OXY Qatar) for the campaign, in which teams of volunteers have been selflessly giving their time year after year to ensure ROTA's work continues to reach those most in need during Ramadan.

ROTA supports QF's mission to unlock the potential of youth leaders to build strong, sustainable communities. Its Ramadan initiative aims to raise local awareness of the value of volunteerism and community service, and is in-line with the Human and Social Development Pillars of the Qatar National Vision 2030.

The volunteers joined forces at the Qatar Table Tennis Association to pack much-needed packages of bulk groceries for 200 local families. The parcels, which include pasta, cooking oil, flour, lentils, and milk powder, will be distributed by the volunteers over the coming days.

Mr Essa Al Mannai, ROTA's Executive Director, said: "We are very proud of all our volunteers, who generously give up their time for the greater good of the community. We are always delighted to see how eager they are to volunteer and help those in need. The Holy month of Ramadan is a unique opportunity through which we demonstrate the importance of voluntary work and its benefits to Qatari society."

Hessa Al Badr, ROTA's volunteer talked about her experience, saying: "It is only now that I realise the true power of volunteering and its role in building a happy and connected society. ROTA's Ramadan 2015 Project is an important opportunity to provide help to the people and families most in need, as well as working with great people of all different ages and nationalities. And I am already looking forward to volunteering with ROTA again."



For further media information and interview requests please contact:

Sophie Knight

Grayling

Telephone: +974 7788 6175

Email: sophie.knight@grayling.com

About ROTA

Reach Out To Asia is a non-profit organization launched in December 2005 in Doha, Qatar, by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. Operating under the auspices of the Qatar Foundation, ROTA is committed to providing high quality and relevant primary and secondary education, encouraging relationships among communities, creating safe learning environments and restoring education in crisis affected areas across Asia and around the world. ROTA envisions a world, where all young people have access to the education they need in order for them to realize their full potential and shape the development of their communities.

For more information about Reach Out To Asia, please visit: www.reachouttoasia.org

About Qatar Foundation

Qatar Foundation – Unlocking Human Potential

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organisation that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the



world. Founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Amir, QF is chaired by Her Highness Sheikha Moza bint Nasser.

QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercialising solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.