



Press Release

For Immediate Publication

ROTA Annual Leadership Training Cultivated Community leaders of Tomorrow

Doha – Qatar, December 14 2014: Reach Out To Asia (ROTA), a non-profit organization and member of Qatar Foundation (QF), in partnership with QF member Msheireb Properties, held a training program from 26 to 29 November, entitled ROTA Youth Challenges, to enhance the leadership skills of young people in Qatar.

This initiative supports QF's mission to create future leaders by encouraging them to develop their abilities at local, regional and international levels.

Mr Essa Al Mannai, Executive Director of ROTA, said: "The aim of this initiative is to empower the youth and help them in their careers to be the ambassadors of Qatar in the future. We recognize the importance of creating a new generation to represent Qatar in international and regional forums. This project also supports the Ministry of Youth and Sports' strategy through youth empowerment."

Eng. Abdulla Hassan Al –Mehshadi, CEO of Msheireb Properties said, " At Msheireb Properties we aim to partner with organisations like ROTA who are helping to mobilise the youth of the country through programmes such as ROTA Youth Challenges. We believe that developing the capabilities, expertise and skills of the young people of Qatar is critical to realising the country's full potential. This training supports Qatar's development goals and vision to build knowledge based society. We look forward to seeing innovative ideas borne out of this initiative that address the current and future needs of our community."

The program aimed to train 45 young men and women aged between 16 to 26 years, on the key skills of leadership. The initiative began in November 2013 and will continue until March 2015. Participants were divided into six groups, and were assigned to develop an innovative project idea that serves Qatari society. They got the chance to participate in ROTA's highly anticipated EMPOWER Conference in 2015. The participants also received certificates of recognition and completion from ROTA and ILLAFTTrain – a training international organization.



Through this program, ROTA is aiming to develop leadership, management, and communication talents.

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About ROTA

Reach Out To Asia is a non-profit organization launched in December 2005 in Doha, Qatar, by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. Operating under the auspices of the Qatar Foundation, ROTA is committed to providing high quality and relevant primary and secondary education, encouraging relationships among communities, creating safe learning environments and restoring education in crisis affected areas across Asia and around the world. ROTA envisions a world, where all young people have access to the education they need in order for them to realize their full potential and shape the development of their communities.

For more information about Reach Out To Asia, please visit:

www.reachouttoasia.org

About Qatar Foundation

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organization that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world.

Founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Emir, QF is chaired by Her Highness Sheikha Moza bint Nasser.

QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can



develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercializing solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.