



QF AND OOREDOO GROUP TO LAUNCH MAJOR NEW COLLABORATION INITIATIVE

Organizations will Work Together Globally to Support Young People, Community Development and Policy Development and Enhance Overall Consumer Experience

Doha, Qatar, April 21, 2018 - Her Excellency Sheikha Hind bint Hamad Al Thani, Vice Chairperson and CEO of Qatar Foundation (QF), and Sheikh Sauod Bin Nasser Al Thani, Group Chief Executive Officer, Ooredoo Group, have signed a pioneering Memorandum of Understanding (MoU) that will see the two entities work together to benefit young people and communities around the world.

By leveraging their joint resources and talent, the two organizations will deliver major social impact by supporting development programs for young people and offering workshops and initiatives to drive youth enterprise in the Middle East, North Africa, and Southeast Asia.

Together, QF and Ooredoo Group will deploy QF's research and development resources and Ooredoo's international network of young consumers to develop original content and new digital experiences, with a particular focus on the next generation. There will be a specific focus on engaging and deploying young Qatari leaders aiming to make a global impact.

Commenting on the agreement Her Excellency Sheikha Hind bint Hamad Al Thani, Vice Chairperson and CEO of Qatar Foundation, said: "We are delighted to be partnering with Ooredoo Group on a range of exciting initiatives through this agreement. Young people are the single most important investment in our future, and at Qatar Foundation we are committed to providing our students with the knowledge, confidence, and skills they need to grow as global citizens.

"Young people need to be engaged, equipped, and empowered, and this collaboration will serve as a platform to provide additional learning and internship opportunities, as well as real-world work experiences, to the men and women at Education City. This in turn will help create a highly competent and diverse workforce that is fully supported to serve the needs of our country and beyond."

As part of the agreement, Ooredoo Group will offer internships to QF university students, providing appropriately qualified students with exciting opportunities in relevant departments at Ooredoo Group. Together, the entities will also champion a range of business and entrepreneurship competitions, workshops, and events driven or initiated by young people.

Additionally, there will be arrangements made to provide the Ooredoo community with access to QF institutions to engage in volunteer opportunities, while encouraging Education City students to actively participate.



Sheikh Saoud Bin Nasser Al Thani, Group Chief Executive Officer, Ooredoo Group, said: “This is a visionary collaboration that brings together two leading organizations to create new opportunities and new inspiration for communities around the world, and particularly for the next generation. Our partnership with QF will give us access to data and studies, as well as conduct in-depth market research, that will enable us to better cater to our 160 million customers across our footprint.”

“Complementing the mobile and business services we offer in our different markets, Ooredoo continues to look for opportunities to enrich people’s digital lives in their communities. This collaboration will help us further enhance the data experience for consumers and businesses alike and offer them innovative content and the latest technologies based on their needs,” he added.

Furthermore, the MoU will see relevant Ooredoo executive committee members and other official spokespeople participate in future speaking engagements across QF campuses and schools. The partnership will also allow for the provision of support to better understand Ooredoo markets and customers, as well as leverage expertise to assist Ooredoo with policy development.

ENDS

Qatar Foundation – Unlocking Human Potential

Qatar Foundation for Education, Science and Community Development (QF) is a non-profit organization that supports Qatar on its journey to becoming a diversified and sustainable economy. QF strives to serve the people of Qatar and beyond by providing specialized programs across its innovation-focused ecosystem of education, science and research, and community development.

QF was founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Emir, and Her Highness Sheikha Moza bint Nasser, who shared the vision to provide Qatar with quality education. Today, QF’s world-class education system offers lifelong learning opportunities to community members as young as six months through to doctoral level, enabling graduates to thrive in a global environment and contribute to the nation’s development.

QF is also creating a multidisciplinary innovation hub in Qatar, where homegrown researchers are working to address local and global challenges. By promoting a culture of lifelong learning and fostering social engagement through programs that embody Qatari culture, QF is committed to empowering the local community and contributing to a better world for all.

For a complete list of QF’s initiatives and projects, visit <http://www.qf.org.qa>

About Ooredoo

Ooredoo is an international communications company operating across the Middle East, North Africa and Southeast Asia. Serving consumers and businesses in 10 countries,



مؤسسة قطر
Qatar Foundation

إطلاق قدرات الإنسان.
Unlocking human potential.

Ooredoo delivers the leading data experience through a broad range of content and services via its advanced, data-centric mobile and fixed networks.

Ooredoo served 164 million customers and generated revenues of USD 8.9 billion as of 31 December 2017. Its shares are listed on the Qatar Stock Exchange and the Abu Dhabi Securities Exchange.

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