



HEC Paris in Qatar and Qatar Science and Technology Park MoU to cooperate on mutual education, research and training services

Doha, Qatar – October 26, 2016: HEC Paris in Qatar, one of the world's top three providers of Executive Education programs, has signed a memorandum of understanding (MoU) with Qatar Science and Technology Park (QSTP) as part of the Doha campus' efforts to promote the importance of a knowledge-based economy.

The MoU was signed between Prof. Laoucine Kerbache, Dean and CEO, HEC Paris in Qatar and Dr Maher Hakim, Managing Director, QSTP during a ceremony. Part of Qatar Foundation Research and Development, QSTP is Qatar's primary incubator of technology development.

The agreement between the two Qatar-based education and research & development institutes aims to promote mutual educational, research, development, training and service cooperation.

"The MoU marks an important milestone towards a knowledge-based economy for Qatar. By working alongside QSTP on initiatives, sharing research and utilizing our individual expertise, we are taking a definite step towards a stronger commitment to education and value creation in line with Qatar's National Vision," Prof. Kerbache said.

Throughout the course of the agreement, executives enrolled in the EMBA program at HEC Paris in Qatar will advise teams in the QSTP Accelerator program as part of their Capstone Project.

Commenting on the expectations from the MoU, Dr Hakim said: "We are thrilled at the prospects this partnership presents for the entrepreneurial ecosystem in Qatar. This MoU comes at a time when QSTP has retailored its support programmes to further streamline business commercialization of products and services developed by tech entrepreneurs in Qatar who are driven by innovation. Thus, the synergies with HEC Paris in Qatar are quite promising."

Employees, students and faculty members affiliated with both HEC Paris in Qatar and QSTP will benefit from research, educational and training opportunities as a result of this agreement.

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Notes to Editors

HEC Paris

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

In 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By 2011, HEC Paris launched Qatar's first international EMBA. The HEC Executive MBA (EMBA) is a part-time program that provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master's Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. It has also recently introduced bespoke executive management programs for Family Owned Businesses (FOB) that are designed to meet the specific and individual needs of each client and are aimed at key decision makers, from Board level to middle management. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. Accordingly, HEC Paris has opened a Research Office that has resulted in a number of case studies and innovative articles being published in renowned academic journals and presented at international conferences. HEC Paris has been ranked one of the world's top 3 providers of Executive Education programs for the last 7 years.

<http://www.qatar.exed.hec.edu/>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy. <http://www.qf.org.qa/>

