



Education City

Procurement Building

October 7, 2013

Press release

Qatar Career Fair 2014 – PR Managers’ Meeting

Qatar Career Fair (QCF) – member of Qatar Foundation – held on Monday, October 7, 2013 from 10 am to 12 pm at the Club House of the Education City (Al Khor Hall) the PR Managers’ Meeting that discussed the best way to participate in QCF, as exhibitor.

It was underlined that, as QCF is a Comprehensive Career Development fair, the exhibitors’ Expert HR Personnel are the most qualified to represent their organizations throughout the period of the Fair.

The attendees were called to restrict their branding activities and keep them within the limits of the non-commercial framework of Qatar Career Fair.

It was also made clear that the Exhibitors' Representatives are required to attend the "Representatives' Workshops" organized by QCF and intended to improve and tackle all facets of their representations during the Fair.

The meeting that also discussed the rationale behind the participation in QCF, ended with an open debate allowing attendees to exchange views with the organizers of the meeting.

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About Qatar Career Fair: Qatar Career Fair is a member of the Qatar Foundation for Education, Science and Community Development. Its mission is not limited to the organization of the annual Fair; but includes the development and implementation of a number of programs and initiatives that aim to raise career awareness, and culture in the community.

The yearly Fair is organized by the Qatar Foundation for Education, Science and Community Development, Qatar Petroleum, the Emiri Diwan, Qatar University and the Ministry of Labour; it is a suitable environment for educational institutions and employers in the State of Qatar to meet with Qataris students and career seekers.