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Local High School Students Offered Unique Learning Experience at NU-Q Media Workshops

NU-Q has announced a program of weekend workshops, November 1, 8 and 15 on new media and multimedia, offering high school students a unique learning opportunity through a series of hands-on activities.

NU-Q faculty specialists will host three consecutive Saturday introductory courses from 9am to 2pm for Qatar-based students in grades 9 through to 12 on the theme of “The Digital Revolution.” Applications are open until October 18 and successful applicants will be recognized for their participation with an official certificate when they complete the full program.

“These workshops are an important platform for our faculty to engage, excite and introduce local Qatar-based high school students to the world of media and journalism in the present day and the critical tools used within it,” said Everette E. Dennis, dean and CEO of NU-Q. “Digital media is an ever-evolving industry that is intrinsic in how we communicate, understand and disseminate information, particularly for Qatar where the internet is viewed as the most important source of information for news and current events. As educators we nurture and guide the future leaders of the media industry, so young students interested in learning more should apply today.”

Since launching the weekend workshops in 2010, over 115 local high school students have attended the program that has in the past covered themes such as: blogging and new websites, 2D animation, working with actors, investigative reporting and documentary vs mockumentary subject topics.

“We’ve found that many of our strongest applicants to NU-Q come through pre-college programming, especially the weekend workshops,” said Emily Wilson, NU-Q community relations manager and director of the program. “While participating in pre-college programs does not guarantee admittance to NU-Q, it does give high school students a wonderful opportunity to see first-hand what makes the NU-Q experience so exciting and engaging. High school students will have the opportunity to work on hands-on projects with NU-Q students and faculty and learn tangible media skills.”

The initiative is part of a number of programs, including the Northwestern Media Institute Program and Qatar Leadership Conference, designed for high school students to explore the

exciting world of media and to showcase NU-Q's two majors, journalism and communication. The next series of weekend workshops will take place in February 2015 on investigative reporting.

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About Northwestern University in Qatar

Northwestern University in Qatar draws from its parent organization, [Northwestern University](#) (Evanston, Illinois), a distinguished history, famous programs and an exceptional faculty. Founded in partnership with Qatar Foundation, NU-Q provides a framework through which students explore the world and, ultimately, shape its future through its distinguished schools of [communication](#), [journalism](#), and [liberal arts](#).