



HEC Paris “Leads with Sense” with its first Massive Open Online Course SPECIALIZATION

A new opportunity for participants in the GCC region

Doha, Qatar – September 9, 2015: HEC Paris, ranked number two worldwide in Executive Education by the Financial Times in 2015 and a member of Qatar Foundation, has launched its first open innovative and online course SPECIALIZATION – available on [Coursera](#) – through which Professor [Valérie Gauthier](#) presents a new, practical approach to leadership. ‘Inspirational Leadership: [Leading with Sense/ Savoir-relier](#)’ SPECIALIZATION aims to help participants harness and develop key aspects of their leadership skills such as self-awareness, confidence, empathy, trust in others, co-operation, resilience in over-coming crises, sense-building and responsibility.

Enrolling in this SPECIALIZATION will allow participants to engage in acts of leadership and progressively improve their inter-personal skills, with a focus on the art of connecting more deeply with oneself as well as with others: “le Savoir-Relier”.

Leaders from different organizations such as Poilâne, Orange, Publicis, Bla Bla Car and experts of the HEC Paris Leadership Certificate will share their insights about what it takes to become a great leader and how they have applied the Savoir-Relier methodology (www.savoir-relier.com) in achieving the things that they have.

The first course starts by September 14, 2015 and upon completion of the three courses - Building Your Leadership Skills, Giving Sense to Your Leadership Experience and Leading organizations -, the participants will have developed the skills necessary to tackle the challenge of real-world industry or for approaching their own, personal leadership challenges. This is the subject of the CAPSTONE project, proposed at the end of the 3 MOOCs.

HEC Paris MOOCs in numbers: 5 MOOCs; 1 SPECIALIZATION; 3 MOOCs under preparation; 150 000 participants worldwide; 7500 certificates awarded.

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Media inquiries:

Salwa Ghorayeb

Account Manager, Action Qatar

Tel: 00974 44361499

Email: salwa.g@actionprgroup.com

Notes to Editors

HEC Paris

A leader in Europe, HEC Paris specializes in management education and research. Founded in 1881, HEC Paris offers a full, unique range of courses to the leaders of tomorrow, including: Masters Degrees, MBA, PhD, Executive MBA and TRIUM Global Executive MBA. In June 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By February 2011, HEC Paris launched Qatar's first international EMBA. The HEC Executive MBA (EMBA) is a part-time program which provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. In 2015, HEC Paris was ranked number two worldwide in Executive Education by the influential UK-based Financial Times media group. <http://www.exed.hec.edu/hec-qatar>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy. <http://www.qf.org.qa/>

