

for immediate release

HEC Paris training program for King Faisal Specialist Hospital & Research Center in Saudi Arabia moves to next phase

Doha, Qatar –September 7, 2014: HEC Paris School of Management – a leading global business school – has organized an event in Riyadh marking the end of the first of a three-part training program for the King Faisal Specialist Hospital and Research Center (KFSH&RC) in the Kingdom of Saudi Arabia.

The event, which also served to usher in the second part of the custom-designed training program titled KEEP THE LEAD, was attended by Dr. Matthew Mulford, Scientific Director of the program on behalf of HEC Paris and Dr. Rashed Al Hmeid, Chief Operating Officer of KFSH&RC in Riyadh were present.

“HEC Paris is committed to partnering with organizations like King Faisal Specialist Hospital and Research Center (KFSH&RC), who are actively developing the managerial skills and leadership of their executives,” said Professor Laoucine Kerbache, Dean and Chief Executive Officer of HEC Paris. “Therefore, through a very close working relationship with KFSH&RC, HEC Paris has been able to successfully develop and implement the initial part of a comprehensive custom-designed training program in line with the hospital's objectives.”

“As we look forward to the next phase of this custom-program, we expect the interactions and the collaborations among the participants to be more intense and beneficial, thereby facilitating the sharing of best managerial practices within a complex and challenging learning environment,” he added.

The objective of the event was for participants to share information and experiences about the program. With a total of 90 participants divided into three groups of top executives, medical chairmen and directors, representatives from each group discussed their experiences and learning

so far. A similar event will take place in Jeddah on 18 November with the other 60 participants of the same program.

“KFSH&RC is extremely delighted to have undergone such a Leadership program with HEC Paris and looks forward to have more collaboration between the two institutions in the near future”, said Dr. Abdulkader Al Attas, Director of Training and Development.

The first part of the training program was composed of seven to eight modules, depending on the group. The second part of the program begins immediately for the same groups of participants and will include various activities such as coaching sessions, 360 degree assessments, a study tour in France in September, a project challenge, and more.

During the project challenge, participants will be tasked to work as consultants for their own department and submit a strategy paper with their recommendations for improvement. An HEC Paris committee will then choose the best papers, which will be presented to a jury composed of high ranking officials from KFSH&RC.

The top three papers adjudged as the best will be presented with an award which will be given at the end of the year.

HEC Paris was ranked number one in the world for Executive Education in 2014 by the influential UK-based Financial Times media group.

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Notes to Editors

HEC Paris

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<http://www.exed.hec.edu/hec-qatar>

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