



HEC Paris in Qatar Graduate Awarded Prestigious Special Prize by HEC Paris Foundation

Syed Zuhair Naqvi for the development of a life changing mentorship platform in Pakistan

Doha, Qatar – December 26, 2016: HEC Paris, one of the world’s top three providers of Executive Education programs, has celebrated the success of one of its Qatar Executive MBA graduates for the award of a special prize by the HEC Paris Foundation.

The HEC Paris Foundation celebrates its 40th year of recognizing HEC Paris participants for the academic rigor of their analyses and for the pertinence of their work in the business world. Syed Zuhair Naqvi, an EMBA alumnus from the Doha campus, received some of the recognition this year.

Having a career spanning more than 20-years across various industries, Naqvi was praised for initiating plans to launch The Mishaall Foundation, a social enterprise for the exchange of high-quality, life changing mentorship between thousands of underprivileged mentees in Pakistan and willing mentors throughout the world. Over five years, it will spend USD 1.0 million and create a cumulative Monetized Social Value (MSV) of over USD 5.5 million by providing mentorship to over 5,000 15-28-year olds. As of its 60th month of operations, The Foundation will be facilitating 1,000 simultaneous mentorship pairings, creating a monthly MSV of over USD 200,000, translating into a Social Return on Investment (SROI) of over 1,000%.

Mishaall will be the only nationwide mentoring platform in Pakistan giving mentees the opportunity to learn and mentors the opportunity to “give back” in a way that not only results in a great deal of self-development through sharing and listening, but also in a multitude of benefits from being part of a growing, global family of successful and caring professionals. In this way, Mishaall’s sponsors will gain a credible, professionally run channel to promote their philanthropic objectives.

Commenting on his achievement, Syed Zuhair Naqvi, said: “I’m truly grateful to my professors at HEC Paris who guided and inspired me to conceive The Mishaall Foundation as my Capstone Project, which is the fulfillment of a lifelong dream.”

HEC Paris in Qatar offers a number of Executive Education programs from its campus in Doha led by experienced professors and mentors, with alumni from a plectrum of sectors across the region.

-Ends –

Media inquiries:

Salwa Ghorayeb,
Account Manager, Action Qatar
Tel: 00974 44361499
Email: salwa.g@actionprgroup.com

Notes to Editors

HEC Paris

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs. HEC Paris has been ranked one of the world’s top three providers of Executive Education programs for the last seven years by the Financial Times

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

In 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By 2011, HEC Paris launched Qatar’s first international EMBA. The HEC Executive MBA (EMBA) is a part-time program that provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master’s Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. It has also recently introduced bespoke executive management programs for Family Owned Businesses (FOB) that are designed to meet the specific and individual needs of each client and are aimed at key decision makers, from Board level to middle management. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. Accordingly, HEC Paris has opened a Research Office that has resulted in a number of case studies and innovative articles being published in renowned academic journals and presented at international conferences.

<http://www.qatar.exed.hec.edu/>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally,

regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy. <http://www.qf.org.qa/>