

HEC Paris runs Case Study Lab: QDVC -- East Meets West, leadership put to test

May 23, Doha, Qatar 2016: HEC Paris, ranked number two worldwide for Executive Education by the Financial Times in 2015, conducted a Case Study Lab on international joint ventures based on a real example in Qatar. The one-day event was held at Tornado Tower in Doha and led by Professor Wolfgang Amann. The Case Lab focused on QDVC, an international joint venture between Qatari Diar Real Estate Investment Company and the French VINCI Construction Company.

Among the distinguished participants in the discussions were Prof. Laoucine Kerbache, Dean & CEO of HEC Paris in Qatar and Mr. Nasser Al Ansari, Chairman of QDVC and HEC Paris alumnus (EMBA Class of 2013 – Doha Modular).

“As business models change, we have to create adaptable establishments and grow through alliances and joint ventures, as in the case of QDVC. This has become an integral part of modern strategic management. The Case Lab offered the perfect platform for identifying, examining and improving the effectiveness of joint ventures. The discussions exposed participants to important implications for joint venture success as witnessed by QDVC,” stated Prof. Laoucine Kerbache, Dean & CEO of HEC Paris in Qatar.

Referring to the joint venture with VINCI, Mr. Nasser Al Ansari, Chairman of QDVC pointed out “We must acknowledge that both parent companies have complementary skills, which to date has worked well to succeed and to nurture QDVC. The expectations of both parties must be gradually converted into single-entity performance, not only the unit created to perform transactions efficiently. QDVC is privileged to be at the center of the Case Lab and I was delighted to be part of the discussions and share our real-life experiences of how East meets West,” he added.

Professor Wolfgang Amann covered key subjects in his presentation including: directions and modes of growth (internal, alliances and mergers & acquisitions), developing an effective corporate strategy, and a recommended integrated framework for optimizing complexity in corporate strategies.

Professor Amann has been designing and delivering executive education seminars for more than 16 years. He currently serves as Professor of Strategy as well as the Academic Director of degree and custom programs of HEC Paris in Qatar. He is a graduate of key faculty development programs worldwide and is credited for publishing 15 books for executives and compiling more than a 100 case studies for his executive education seminars.

-Ends-

Media inquiries:

Salwa Ghorayeb,
Account Manager, Action Qatar
Tel: 00974 44361499
Email: salwa.g@actionprgroup.com

Notes to Editors

HEC Paris

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

In 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By 2011, HEC Paris launched Qatar's first international EMBA. The HEC Executive MBA (EMBA) is a part-time program that provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master's Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. It has also recently introduced bespoke executive management programs for Family Owned Businesses (FOB) that are designed to meet the specific and individual needs of each client and are aimed at key decision makers, from Board level to middle management. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. Accordingly, HEC Paris has opened a Research Office that has resulted in a number of case studies and innovative articles being published in renowned academic journals and presented at international conferences. In 2015, HEC Paris was ranked number two worldwide in Executive Education by the influential UK-based Financial Times media group. <http://www.exed.hec.edu/hec-qatar>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy. <http://www.qf.org.qa/>