

*for immediate release*

## **HEC Paris holds two educational workshops in Qatar**

**Doha, Qatar – 12 January, 2014:** HEC Paris – a leading global business school – recently held two educational workshops in Qatar as part of ongoing initiatives to enhance the leadership skills of executives in Qatar.

Designed for high-potential professionals, a workshop on ‘Talent Management & Personal Career Decisions’ was conducted by HEC Paris Associate Professor Charles Henry Besseyre des Horts, while the second workshop, called ‘Predictable Surprises - Common Problems in Judgment and Decision-making’ was attended mainly by senior executives and was delivered by Dr. Matthew Mulford, HEC Paris Affiliate Professor.

Both these workshops also mirrored the intention of HEC Paris to share the knowledge of its world-class faculty with the business community in Qatar and help the country’s executives benefit from cutting-edge research and international best practice. Furthermore, these workshops provided prospective Master and EMBA participants respectively with a preview of the high quality of executive education that they could potentially benefit from with HEC Paris.

“The workshop on ‘Talent Management & Career Decisions’ described the main talent management issues likely to be addressed by companies in today’s highly competitive environment in the Middle East region,” Besseyre des Horts said. “With consequences to individual career decisions, the main message to participants was to emphasize the fact that, through their development by involving themselves in an executive training program such as the HEC Paris Specialized Master, their resilience capacity is likely to be reinforced.”

During the workshop, participants proactively raised very interesting questions about companies’ talent management strategies and challenged some of the traditional assumptions about individual career decisions.

On the other hand, the workshop on ‘Predictable Surprises - Common Problems in Judgment and Decision-making’ tackled the recently emerging consensus in psychology of a two-system model of judgment and choice.

As such, Dr. Mulford covered some of the recent findings and explored how being able to predict shortcomings of the mind allows people to better design processes and systems to avoid predictable errors.

“With two different ways by which the mind processes information while contemplating a choice or decision, the integration of these two systems from within the same mind creates fascinating patterns of behavior,” Dr. Mulford said. “The implications from this rapidly evolving field are only now starting to be applied to management.”

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**Notes to Editors**

**HEC Paris in Qatar**

HEC Paris joined Qatar Foundation in June 2010, bringing world-class Executive Education programs and research activity to Doha and the region. Qatar’s first international EMBA was launched by HEC Paris in February 2011. The HEC Executive MBA (EMBA) is a part-time program which provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the

transformation of Qatar into an advanced, competitive and knowledge-based economy. HEC Paris was ranked number one in the world for Executive Education in 2013 by the influential UK-based Financial Times media group. <http://www.exed.hec.edu/hec-qatar>

#### **HEC Paris**

A leader in Europe, HEC Paris specializes in management education and research. HEC Paris offers a full, unique range of courses to the leaders of tomorrow: Masters Degrees, MBA, PhD, Executive MBA and Trium Global Executive MBA. Founded in 1881, HEC Paris has a permanent faculty of 109 professors, 4000 students on its campus (40% of whom are foreign) and over 8500 managers and executives trained in executive education programs each year. HEC Paris was ranked number one in the world for Executive Education in 2013 by the influential UK-based Financial Times media group. <http://www.exed.hec.edu/>

#### **Qatar Foundation**

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy. <http://www.qf.org.qa/>