



HEC Paris Strengthens Bond with Alumni and Expands Global Network

His Excellency Eric Chevalier, France's Ambassador in Qatar, stresses the importance of relationship between world-class Executive Education provider and Qatar-GCC Alumni Association

Doha, Qatar – May 21, 2017: HEC Paris, one of the world's top providers of Executive Education, has strengthened its bond with its current participants and alumni through a series of events for the HEC Paris-GCC Alumni Association chapter.

HEC Paris alumni benefit from an influential network of more than 52,000 members across 132 countries, providing members with the opportunity to contact fellow graduates in most cities. HEC Paris is initiating these networking events in Qatar to galvanize the network for alumni members in the GCC region.

At a recent alumni event at the Msheireb Museums, special guest His Excellency Mr Eric Chevalier, France's Ambassador in Qatar, addressed more than 40 alumni members, on the importance of pursuing and maintaining relations within the business community. Prof. Nils Plambeck, Dean and CEO of HEC Paris in Qatar also delivered a speech to the graduates along with Janet O'Sullivan, HEC Paris International Alumni Affairs Manager discussed with the attendees the progress of the Alumni Association and future plans, including how it can increase its footprint in the global HEC Paris network.

After an engaging exchange of ideas and inspiring dialogue between the Alumni and faculty, it was agreed that the association will host bi-monthly meetings to enhance networking opportunities for members and foster a family spirit, while other alumni-driven events would focus on specific topics of how HEC Paris alumni could share with local communities their expertise and enhanced skills, gained through the school's Executive MBA (EMBA) and Specialized Master's in Strategic Business Unit Management courses (SBIUM).

"The relationship between HEC Paris and the Alumni Association is a vitally important one. We strive to go beyond our core value of providing high-caliber executive education and ensure alumni gain the

maximum benefit from their association with the School long after they have graduated. It is an important part of the life-long learning.” said Dr. Nils Plambeck, Dean and CEO of HEC Paris in Qatar. “The HEC Paris Alumni network already spans the globe and continues to grow, the Qatar/GCC chapter will play an increasingly important role in that international network.”

HEC Paris in Qatar Alumni also recently benefitted from a session with international thought leader and HEC Affiliate Professor Randy White.

During the session to support alumni on how they can get the best out of their degree, Prof. White asked the participants to talk about what has changed in their professional and personal lives since graduating, and how the enhanced leadership and management skills they developed during their HEC Paris program has contributed to career development.

Prof. White discussed the new techniques organizations are using to identify how modern leaders and individuals can thrive and progress in a Volatile, Uncertain, Complex and Ambiguous (VUCA) business world, and how work experience can become an extended learning laboratory.

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Notes to Editors

HEC Paris

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs. HEC Paris has been ranked one of the world’s top providers of Executive Education programs for the last seven years by the Financial Times.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

In 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By 2011, HEC Paris launched Qatar’s first international EMBA. The HEC Executive MBA (EMBA) is a part-time program that provides executives with a set of fundamental skills to expand their

knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master's Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. It has also recently introduced bespoke executive management programs for Family Owned Businesses (FOB) that are designed to meet the specific and individual needs of each client and are aimed at key decision makers, from Board level to middle management. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. Accordingly, HEC Paris has opened a Research Office that has resulted in a number of case studies and innovative articles being published in renowned academic journals and presented at international conferences.

<http://www.qatar.exed.hec.edu/>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy. <http://www.qf.org.qa/>