



HEC Paris launches two valuable Open-Enrolment Programs: Demystifying Finance and Managing Business in Challenging Times

May 9, Doha, Qatar 2016: HEC Paris, ranked number two worldwide for Executive Education by the Financial Times in 2015, reaffirms its commitment to knowledge-based management and leadership with the launch of two new short programs at its Tornado Tower campus in Doha. Demystifying Finance will take place on 18-19 May 2016 and will be taught by Professor Patrick Legland whereas Managing Business in Challenging Times will be run by Professor Roger Hallowell from 24-26 May 2016.

The two professors are renowned experts in the field of business management, finance and executive leadership and teach regularly on HEC Paris' programs in Doha.

Demystifying Finance is a short program designed to cover the fundamental aspects of accounting and finance. The teaching focuses on providing participants with an easy-to-learn and practical financial toolbox. Professor Patrick Legland's easy to understand approach to finance will help participants understand and analyze historical and projected figures for decision making purposes, gain insights into financial markets and raising funds, hedge against potential risks, and understand company valuations and corporate transactions.

Professor Patrick Legland, a finance professional for over 25 years, specializes in Equity, Debt Capital Markets, and Mergers and Acquisitions. He is an Affiliate Professor in the finance department at HEC Paris and also teaches Financial Markets at Science Po Paris. As Managing Director of different investment banks in Hong Kong, London and Paris he has led several global teams and has written professional articles and research on corporate finance, valuation and financial markets.

The Managing Business in Challenging Times program is designed to enhance the skills needed for managers to anticipate the peaks and troughs that companies must navigate through with prudence and wisdom. It prepares participants to anticipate economic downturns as well as engage in best practices that serve them well in good times and bad. The highly interactive nature of the sessions encourages participation and enables attendees to maximize the benefits of the program.

Professor Roger Hallowell is the Academic Director of programs for managers and executives in the fields of strategy and business policy, as well as leadership. He teaches on the HEC Executive MBA. Until recently, Professor Hallowell was a managing partner at the Center for Executive development comprising a number of former Harvard professors. As author of numerous papers, his work has appeared in Academy of Management Executive, Human Resource Management amongst others.

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Notes to Editors

HEC Paris

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs.

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

In 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By 2011, HEC Paris launched Qatar's first international EMBA. The HEC Executive MBA (EMBA) is a part-time program that provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master's Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. It has also recently introduced bespoke executive management programs for Family Owned Businesses (FOB) that are designed to meet the specific and individual needs of each client and are aimed at key decision makers, from Board level to middle management. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. Accordingly, HEC Paris has opened a Research Office that has resulted in a number of case studies and innovative articles being published in renowned academic journals and presented at international conferences. In 2015, HEC Paris was ranked number two worldwide in Executive Education by the influential UK-based Financial Times media group. <http://www.exed.hec.edu/hec-qatar>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy. <http://www.qf.org.qa/>