

*for immediate release*

## **HEC Paris begins first of two Energy Major modules as part of the Executive MBA program**

**Doha, Qatar – 22 June, 2014:** HEC Paris – the region’s leader for Executive Education, offering a complete portfolio of management programs including the first ever international Executive MBA (EMBA) in Qatar – has initiated the first of two modules which make up the Energy Major part of the HEC Paris EMBA program.

The first module took place 18-22 May 2014 at the HEC Paris’ premises in the heart of Doha’s business district. The second module, to complete the Major, will take place in Paris in October 2014.

The increasingly international pull of HEC Paris’ activities in Qatar is evidenced by the diversity of the 34 participants taking part in the Energy Major with no less than 16 countries represented including: Qatar, France, Russia, Tunisia, India, Congo, Spain, Morocco, Lebanon and the Ivory Coast.

The Energy Major is one of eight majors that HEC Paris Executive MBA participants can select. The other seven are: Luxury, Services, Entrepreneurship and Innovation, Aerospace & Aviation, Global Business Perspectives, Digital & Telecom Businesses, and Reinventing Business for Emerging Markets. For those opting not to take the entire HEC Paris Executive MBA program, an Advanced Certificate in Energy may also be taken separately.

The Energy Major was taught by HEC Paris’ acclaimed faculty including Professors Jean-Michel Gauthier, Andrea Massini , Joseph Nehme and Jean-Pierre Halleman. Between them, they took the participants through a series of lectures, workshops, presentations, panel discussions and guest lectures.

The introduction to the program was held at the Renaissance Hotel in Doha’s West Bay area on 17 May. The opening speech was given by Professor Laoucine Kerbach, Chief Executive Officer and Academic Dean of HEC Paris in Qatar.

Managing Director of Total E&P in Qatar, Mr. Guillaume Chalmin, gave a keynote address during the module. Participants also attended a panel discussion between EMBA participants, HEC Paris alumni and faculty on *The Energy Revolutions Under Way*.

On the final day of the Qatar-based Energy Major module, participants visited Ras Laffan. The site visit was organised by QatarGas and was followed by a discussion on Understanding and Managing Operations in the Oil & Gas Sector.

Professor Kerbache commented, “We are committed, as an internationally-recognised leading business school to providing world-class executive education. The EMBA is our flagship program and with good reason, as it is developing the business leaders of tomorrow here in Qatar. We’re certainly in the right location to offer the Energy Major, which has proven to be a popular and hugely important option with our participants.”

“Overall, the goal is to continue to unlock our participants’ talents, and surpass individual and organizational expectations through our globally top-ranked executive education programs,” he added.

The influential UK-based Financial Times media group has just ranked HEC Paris as number one in the world for Executive Education in 2014.

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**Notes to Editors**

**HEC Paris**

A leader in Europe, HEC Paris specializes in management education and research. Founded in 1881, HEC Paris offers a full, unique range of courses to the leaders of tomorrow, including: Masters Degrees, MBA, PhD, Executive MBA and TRIUM Global Executive MBA. In June 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By February 2011, HEC Paris launched Qatar’s first international EMBA. The HEC Executive MBA (EMBA) is a part-time program which provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based

economy. HEC Paris was ranked number one in the world for Executive Education in 2014 by the influential UK-based Financial Times media group. <http://www.exed.hec.edu/hec-qatar>

#### **Qatar Foundation**

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy. <http://www.qf.org.qa/>