



HEC Paris participates in Doha Learning Week with interactive session on Leadership for the future

Leading executive education provider hosts engaging public workshop on the leadership skills required to succeed in business in 2020 and beyond

Doha, Qatar – November 15, 2017: HEC Paris, one of the world's leading providers of Executive Education, recently demonstrated its support for Doha Learning Week (DLW) with a public learning session, designed to engage young people, corporate leaders, chief learning officers and educationists with local and international education experiences.

The two-hour interactive session, titled 'Levels of Learning and Types of Skills for Business Success in the Year 2020' was held at the HEC Paris Doha Campus in Tornado Tower. It was conducted by HEC Paris Affiliate Professor Dr. Wolfgang Amann, who has designed and delivered executive education seminars for more than 20 years, and currently serves as professor of Strategy and leadership, as well as Academic Director of several programs at HEC Paris in Qatar.

The Masterclass addressed the increasing levels of adversity across the business environment and the necessary skills business leaders will need to be successful by 2020. The session highlighted the implications adversity will have on learning and development departments in organizations in Qatar, the impact on the education and business sectors, and the opportunities for growth as a result.

"Leaders and managers in Qatar face increasing degrees of adversity in their business environment. Globally and regionally active competitors cause margins to erode and impede even the best plans from being implemented soundly and that will continue as business landscapes continue to evolve," said Dr Amann.

"Through this session we were able to give the participants a better understanding of how the development and implementation of strategies must evolve and what skills and techniques they will

require to be successful in the years ahead. I'm confident they can adapt the knowledge of this learning session into their roles to better serve their organizations."

HEC Paris is a proud partner of DLW, which runs from November 10-16, and is the flagship educational event of the World Innovation Summit on Education (WISE), aimed at celebrating and raising awareness of education and learning resources and initiatives in Doha. DLW was held in collaboration with the Supreme Committee for Delivery & Legacy and other local partners, and featured a series of workshops, movie screenings, exhibitions, lectures, performances, tours, and hackathons.

"It is an honour for HEC Paris to be part of Doha Learning Week and to share our renowned knowledge and expertise through this masterclass," said Dr Nils Plambeck, Dean and CEO of HEC Paris in Qatar.

"Visionary initiatives such as the WISE Summit and DLW are great enablers for Qatar National Vision 2030 for a knowledge-based economy. They perfectly complement the HEC Paris' goals, in partnership with Qatar Foundation, to educate the leaders of tomorrow, independent of whether they work in for-profit organizations, or in the governmental sector."

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Notes to Editors

HEC Paris

Specializing in management education and research, HEC Paris offers a complete and unique range of educational programs for the leaders of tomorrow: Masters programs, Summer School, MBA, PhD, Executive MBA, TRIUM Global Executive MBA, open-enrolment and custom executive education programs. HEC Paris has been ranked one of the world's leading providers of Executive Education programs for the past eight years by the Financial Times

Founded in 1881 by the Paris Chamber of Commerce and Industry, HEC Paris is a founding member of the Université Paris-Saclay. It boasts a faculty of 138 full-time professors, more than 4,400 students and over 8,000 managers and executives in training each year.

In 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By 2011, HEC Paris launched Qatar's first international EMBA. The HEC Executive MBA (EMBA) is a part-time program that provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master's Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of executive short programs as well as custom-designed programs for individual

companies. It has also recently introduced bespoke executive management programs for Family Owned Businesses (FOB) that are designed to meet the specific and individual needs of each client and are aimed at key decision makers, from Board level to middle management. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. Accordingly, HEC Paris has opened a Research Office that has resulted in a number of case studies and innovative articles being published in renowned academic journals and presented at international conferences.
<http://www.qatar.exed.hec.edu/>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy. <http://www.qf.org.qa/>