

HEC Paris welcomes Class of 2017 of the Specialized Master in Strategic Business Unit Management program

Doha, Qatar – May 11, 2015: HEC Paris has welcomed the latest cohort of participants of the Specialized Master in Strategic Business Unit Management (SBUM) program at an orientation event for the Class of 2017 at the Tornado Tower in Doha, Qatar. HEC Paris is the number one ranked school in the world for Executive Education by the Financial Times in 2014.

The 49 participants of the Class of 2017 include 29 males and 20 females from 10 different nationalities (Qatar, KSA, Egypt, Venezuela, the Philippines, Kuwait, Nigeria, Jordan, Canada and the USA). The average age of the class is 31 years, with an average work experience of eight years.

Around 40% of the new participants come from the oil & gas sector, in addition to 12% from banking & finance, 10% from telecommunication, 8% from the public sector and 6% from education. The rest of the participants come from engineering, building & construction, health & social services, travel & tourism, transport & logistics, media and charity sectors.

A cocktail reception and dinner was also held in the evening in honor of Class 2017, where Prof. Kerbache, Dean & CEO of HEC Paris in Qatar and Abdulaziz Al-Tamimi, a Senior Process Engineer at Qatar Petroleum (QP) and SBUM alumnus from the Class of 2015, delivered keynote speeches.

“We are truly honored to welcome into the fast growing HEC Paris family in Qatar this latest batch of participants of our Specialized Master in Strategic Business Unit Management program,” Prof. Kerbache said. “Since we introduced this program in Qatar, we have had a tremendous response from aspiring professionals, including a significant number of Qataris and women. This is a clear indication that this program is aligned with the Qatarization needs.”



“This is reflective of the impact that this program has on the development of the future leaders of leading business organizations in Qatar, specifically with regard to instilling an entrepreneurial leadership approach and managing business units,” he added.

This year, the Class of 2015 of the SBUM program had 50 graduates composed of 38 Qataris and 12 expatriates, including 29 male and 21 female. This class has just been honored in the Hamad Bin Khalifa University (HBKU) convocation along with other students from the schools in the Education City.

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Notes to Editors

HEC Paris

A leader in Europe, HEC Paris specializes in management education and research. Founded in 1881, HEC Paris offers a full, unique range of courses to the leaders of tomorrow, including: Masters Degrees, MBA, PhD, Executive MBA and TRIUM Global Executive MBA. In June 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By February 2011, HEC Paris launched Qatar’s first international EMBA. The HEC Executive MBA (EMBA) is a part-time program which provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. HEC Paris was ranked number one in the world for Executive Education in 2014 by the influential UK-based Financial Times media group.

<http://www.exed.hec.edu/hec-qatar>

Qatar Foundation



Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy.

<http://www.qf.org.qa/>

