

for immediate release

HEC Paris hosts New York's PACE University's MBA participants

Doha, Qatar – February 2, 2015: HEC Paris School of Management, ranked number one in the world for Executive Education by the Financial Times in 2014, hosted a group of MBA participants from the Lubin School of Business (Pace University - New York City, NY, U.S.A.), during their study trip to the U.A.E. and Qatar from 5-14 January 2015.

As part of the education-themed day of their trip, the delegation comprising three professors and 30 students, visited the HEC Paris premises at the Tornado Tower in Qatar. They were welcomed by Ms. Nora Kerbache, Director of University and Corporate Relations along with other members of the HEC Paris community in Qatar.

Prof. Laoucine Kerbache, Dean & CEO of HEC Paris in Qatar, delivered a presentation on 'HEC Paris and its Role in the Qatar Higher Education System' followed by a discussion and networking with the students. Then a mini case study on a local firm through a session was handled by Dr. Wolfgang Aman, Associate Professor in Strategy and faculty member of HEC Paris in Qatar.

"We are happy to host this MBA group from Pace University to provide the students with valuable information on Qatar's efforts towards a knowledge-based economy," Prof. Kerbache said. "More specifically, we were able to share with them our expertise to a fast growing number of top business executives from this region, who all have the potential of becoming global business leaders of tomorrow."

"At the same time, we shared with them our in-depth analysis of the business and management practices of companies that operate from Qatar and the region through academic research," he added.

Further, in addition to their visit to the offices of HEC Paris in Qatar, they were also provided with management presentations and discussions on the oil and gas industry as the motor of Qatar's economy as well as on world journalism and the challenges in the Gulf vs. the U.S. The group had the opportunity to attend a presentation about Qatar Airways as an example of a success story of a local business giant, and also about Islamic banking as a cultural and economic phenomenon in the region.

Prior to their visit to Qatar, the group spent some time in the U.A.E. where several keynote speakers shared their insights on the economic history and development of Dubai, as well as the challenges and opportunities of doing business in the U.A.E.. They were also provided some inputs on the renewed growth of Dubai's real estate market and the lessons learned from the global financial crisis during their visit to Nakheel.

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Notes to Editors

HEC Paris

A leader in Europe, HEC Paris specializes in management education and research. Founded in 1881, HEC Paris offers a full, unique range of courses to the leaders of tomorrow, including: Masters Degrees, MBA, PhD, Executive MBA and TRIUM Global Executive MBA. In June 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By February 2011, HEC Paris launched Qatar's first international EMBA. The HEC Executive MBA (EMBA) is a part-time program which provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global

economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. HEC Paris was ranked number one in the world for Executive Education in 2014 by the influential UK-based Financial Times media group.

<http://www.exed.hec.edu/hec-qatar>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy.

<http://www.qf.org.qa/>

