

for immediate release

HEC Paris welcomes Class of 2016 of Executive MBA program

Doha, Qatar – February 28, 2015: HEC Paris, ranked number one in the world for Executive Education by the Financial Times in 2014, welcomed the Class of 2016 of the HEC Executive MBA program with a launch and orientation event held on 24 February 2015 at the Tornado Tower in Qatar.

The Class of 2016, comprising of 47 participants, has an average age of 40. The participants represent 11 nationalities and are senior executives from various sectors such as Construction, Travel and Tourism, Finance, IT, Oil and Gas and Education.

The new participants were welcomed by Prof. Laoucine Kerbaché, Dean & CEO of HEC Paris in Qatar, followed by an overview of the program with Matthew Gibb, Director of Executive MBA of HEC Paris and Prof. Wolfgang Amann, Academic Coordinator of the Executive MBA Doha Modular. The day ended with an official ceremony, which included words of encouragement from Yousef Al-Jaber, Head of CSR and Institutional Relations at Total Qatar; from distinguished HEC Paris alumni Nasser Al Ansari, Chairman, QDVC and Abdulla Al Mehshadi, CEO, Msheireb Properties and, also, from Prof. Kerbaché.

“Participants will learn from HEC Paris’ top faculty and benefit from interaction with other senior participants who also bring a wealth of practical business experience from a wide spectrum of sectors and management functions to the classroom” Prof. Kerbaché said. “The HEC Paris EMBA is distinctly positioned for participants to gain comprehensive, innovative, and applicable knowledge and skills that will facilitate the translation of vision into action by focusing on strategy and leadership in a global business environment.”

“As we welcome this year our fifth cohort since the beginning of our partnership with Qatar Foundation, we are delighted with the continued growth of our global learning community and look forward to developing tomorrow’s influential leaders and thinkers,” he added.

The curriculum of the HEC Executive MBA is made up of three key components: 14 Core Courses and Topics in General Management, a Major and a Capstone project. There are eight majors for participants to choose from, allowing them to specialize in a field of their choice. The majors include: Luxury, Aerospace & Aviation, Energy (where one session takes place in Doha), Digital Transformation of Businesses, Differentiation & Innovation through Services, Entrepreneurship & Innovation, Reinventing Business for Emerging Markets, and Entrepreneurship - Developing your Business Project.

Presented in English, the program has a four-day module per month format and is offered in Doha, Paris, Beijing and Shanghai.

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Notes to Editors

HEC Paris

A leader in Europe, HEC Paris specializes in management education and research. Founded in 1881, HEC Paris offers a full, unique range of courses to the leaders of tomorrow, including: Masters Degrees, MBA, PhD, Executive MBA and TRIUM Global Executive MBA. In June 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By February 2011, HEC Paris launched Qatar’s first international EMBA. The HEC Executive MBA (EMBA) is a part-time program which provides executives with a set of fundamental skills to expand their knowledge and leadership

capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. HEC Paris was ranked number one in the world for Executive Education in 2014 by the influential UK-based Financial Times media group.

<http://www.exed.hec.edu/hec-qatar>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy.

<http://www.qf.org.qa/>

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