

for immediate release

HEC Paris to host 2015 EFMD MENA Conference in Qatar

Participants will discuss ongoing trends in management education with a focus on 'Building Dynamic Networks and Partnerships for the Region'

Doha, Qatar – April 6, 2015: HEC Paris, ranked number one in the world for Executive Education by the Financial Times in 2014, will be hosting the 2015 European Foundation for Management Development (EFMD) MENA Conference on 12-14 April in Qatar.

The three-day conference is chaired by Prof. Laoucine Kerbache, Dean & CEO, HEC Paris in Qatar. The focus will be on 'Building Dynamic Networks and Partnerships for the Region'. The event targets Deans, Assistant Deans and Directors of Programmes, as well as Directors of international relations in the Middle East and North Africa Regions.

The conference, held at HEC Paris premises at Tornado Tower in Doha, has a distinguished line-up of speakers including Laoucine Kerbache; Everette E. Dennis, Dean of Northwestern University in Qatar; Karim Seghir, Dean, School of Business, American University in Cairo; Robert Grosse, Dean, School of Business Administration, American University of Sharjah; Amol Dani, Chief Operating Officer, Georgetown University in Qatar and Christian Delporte, Associate Director Quality Services, EFMD. Other prominent business leaders from the region who will also be speaking at the event include Ahmed Al Balushi M Omani, CEO, Bank Muscat and Abdulla Al Mehshadi, CEO, Msheireb Properties.

"We are deeply honored to be the host of this year's EFMD MENA Conference in Qatar," Prof. Kerbache said. "The EFMD is playing a central role in shaping the international approach to management education and is a unique forum for information, research, networking and debate on

innovation and best practice in management development. HEC Paris is proud to positively and significantly contribute in promoting an active debate between participants from the MENA area.”

“Having such an impressive line-up of speakers, I am confident that this will be an exciting three days of discussions on management education,” he added. “Thus, we are inviting all interested parties from across the region and beyond to come and attend the event.”

The EFMD is a global, membership driven organization, based in Brussels, Belgium with offices in Geneva, Hong Kong and Miami. As the largest international network association in the field of management development, the EFMD network includes over 800 institutional members and reaches over 25,000 management development professionals from academia, business, public service and consultancy across 82 countries worldwide. It is also an international platform to bring together leaders in the management education profession as well as many opportunities for partnerships, student and faculty exchanges and the sharing of knowledge and ideas.

As a globally recognized accreditation body of quality in management education with established accreditation services for business schools and business school programs, corporate universities and technology-enhanced learning programs, EFMD’s other services include conferences and events around the world that address key issues for our industry, surveys and the dissemination of knowledge, quality improvement and accreditation via EQUIS and EPAS as well as the EFMD Deans Across Frontiers (EDAF) development programme and the Business School Impact Survey (BSIS).

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Notes to Editors



HEC Paris

A leader in Europe, HEC Paris specializes in management education and research. Founded in 1881, HEC Paris offers a full, unique range of courses to the leaders of tomorrow, including: Masters Degrees, MBA, PhD, Executive MBA and TRIUM Global Executive MBA. In June 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By February 2011, HEC Paris launched Qatar's first international EMBA. The HEC Executive MBA (EMBA) is a part-time program which provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. HEC Paris was ranked number one in the world for Executive Education in 2014 by the influential UK-based Financial Times media group.

<http://www.exed.hec.edu/hec-qatar>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy.

<http://www.qf.org.qa/>

