

*for immediate release*

## HEC Paris showcases top-ranked Executive Education programs at Access MBA Fair in Qatar

**Doha, Qatar – April 8, 2015:** HEC Paris, ranked number one in the world for Executive Education by the Financial Times in 2014, will showcase its world-leading HEC Executive MBA program and Executive Education expertise to business executives in Qatar during the Access MBA Fair scheduled for 15 April 2015 at the La Cigale Hotel in Doha.

Access MBA gives individuals the chance to meet some of the most respected business schools in the world. At the event, representatives of HEC Paris will hold one-to-one meetings and explain in detail how the HEC Executive MBA program can enhance their business knowledge and skills, and prepare them for strong future career growth. In February 2016, HEC Paris in Qatar will be launching its fifth Executive MBA cohort in Doha, building on the successes of the preceding four cohorts whose graduates become distinguished alumni amongst a network of 50,000 influential peers globally.

The HEC Paris Executive MBA is a practical and intense program developed to provide executives with an understanding of the social, economic and environmental aspects of international business, as well as the skills needed to put their vision into action. Focusing on strategy, leadership and the global business environment, the program ensures that participants gain comprehensive, innovative, and applicable knowledge and skills. It also enables them to learn from top faculty and also from other senior participants who bring to the classroom a wealth of business experience.

“For more than a century, HEC Paris has been fulfilling its mission of training the global leaders of tomorrow, and taking an active part in the production of knowledge on management. HEC Paris’ mission is to deliver the best quality Executive Education to aspiring professionals in the region. Therefore, with our motto ‘The more you know, the more you dare’, our participants are assured of being equipped, enabled and more confident in tackling new challenges faced in today’s more sophisticated and globalized economic and business world,” said Prof. Laoucine Kerbache, Dean & CEO of HEC Paris in Qatar.



“As Qatar is poised for further growth in the coming years, it is imperative for business executives to be well-prepared for heightened and even challenging business activities that can be appropriately addressed with the right tools and knowledge,” he explained.

“Our long and rich experience in academic theories and sound management practices, combined with our understanding of the dynamics at work in this region, enable us to tailor-fit our programs to the needs and requirements of this market,” he added. “Accordingly, we look forward to meeting a large number of candidates who wish to learn how to drive their businesses and careers forward, and attain the desired level of knowledge and expertise needed in today’s economies. I am confident that our Executive MBA program will provide them with all the right information and learning that will enable them to bring their respective organizations to greater heights, boost their professional careers and achieve their aspirations.”

In June 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By February 2011, HEC Paris launched Qatar’s first international EMBA.

For registration, please visit [www.accessmba.com](http://www.accessmba.com).

– ends –

Media inquiries:

Salwa Ghorayeb

Account Manager, Action Qatar

Tel: 00974 44361499

Email: [salwa.g@actionprgroup.com](mailto:salwa.g@actionprgroup.com)

Notes to Editors

**HEC Paris**

A leader in Europe, HEC Paris specializes in management education and research. Founded in 1881, HEC Paris offers a full, unique range of courses to the leaders of tomorrow, including: Masters Degrees, MBA, PhD, Executive MBA and TRIUM Global Executive MBA. In June 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By February 2011, HEC Paris launched Qatar’s first international EMBA. The HEC Executive MBA (EMBA) is a part-time program which provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master Degree in Strategic



Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. HEC Paris was ranked number one in the world for Executive Education in 2014 by the influential UK-based Financial Times media group.

<http://www.exed.hec.edu/hec-qatar>

#### **Qatar Foundation**

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy.

<http://www.qf.org.qa/>

