

For Immediate Release

49 Advanced Master in Large Project Management students from HEC Paris visit Qatar

Doha, Qatar – April 25, 2015: Forty-nine full-time students from the “Advanced Master in Large Project Management” program of HEC Paris in France visited Qatar as part of their study trip. Upon their arrival at the HEC Paris in Qatar premises at Tornado Tower, the students were welcomed by Mrs. Nora Kerbache, Director of University and Corporate Relations and Professor Laoucine Kerbache, Dean & CEO of HEC Paris in Qatar who gave a presentation about the school’s activities and the higher education in Qatar. His Excellency, Mr. Eric Chevallier, Ambassador of France to Qatar also greeted the students and shared encouraging words with them.

During their six-day stay in Qatar, from April 15 to 20, they got to learn more about ongoing projects through briefings and site visits, as well as the culture, heritage and history of the country through their weekend exposure to various cultural activities.

Among the site projects, this group of students visited the Red Line South Metro, Msheireb Downtown Doha, and the Total Research Center. These visits were coupled with several presentations by directors and managers of these projects. A Msheireb case study was conducted by Wolfgang Amann, Associate Professor at HEC Paris in Qatar. In addition, several keynote speakers shared their insights on the economic history and development of Qatar as well as the challenges of doing business in the region.

“It is indeed an honor and a privilege for us here in Qatar to welcome and host the 49 visiting students from HEC Paris in France,” said Nora Kerbache. “This is reflective of the depth and substance of our programs, which enable students to be more aware of the varying business setups and project management practices in other countries such as those in the Middle East, particularly in Qatar”, she added.

“These study trips are great opportunities for HEC Paris in Qatar to develop strong links with the main campus in Paris. We are proud of these developments which will certainly attract some of these graduates to Qatar and the region. Therefore, we look forward to welcoming more of HEC Paris students to Qatar in the future as this type of study trips truly add value to their entire learning process,” Dean Kerbaché said.

HEC Paris is ranked number one in the world for Executive Education by the Financial Times in 2014.

Media inquiries:

Salwa Ghorayeb

Account Manager, Action Qatar

Tel: 00974 44361499

Email: salwa.g@actionprgroup.com

Notes to Editors

HEC Paris

A leader in Europe, HEC Paris specializes in management education and research. Founded in 1881, HEC Paris offers a full, unique range of courses to the leaders of tomorrow, including: Masters Degrees, MBA, PhD, Executive MBA and TRIUM Global Executive MBA. In June 2010, HEC Paris joined Qatar Foundation and brought world-class Executive Education programs and research activity to Doha and the region. By February 2011, HEC Paris launched Qatar’s first international EMBA. The HEC Executive MBA (EMBA) is a part-time program which provides executives with a set of fundamental skills to expand their knowledge and leadership capabilities. In addition to the EMBA, HEC Paris provides in Qatar a Specialized Master Degree in Strategic Business Unit Management. The institution also offers non-degree management programs for executives, in the form of open enrolment programs as well as custom-designed programs for individual companies. The programs and research activities of HEC Paris in Qatar build corporate competitiveness within the global economy and are fully aligned with Qatar National Vision 2030 to support the transformation of Qatar into an advanced, competitive and knowledge-based economy. HEC Paris was ranked number one in the world for Executive Education in 2014 by the influential UK-based Financial Times media group.

<http://www.exed.hec.edu/hec-qatar>

Qatar Foundation

Qatar Foundation for Education, Science and Community Development is a private, non-profit organization that serves the people of Qatar by supporting and operating programs in three core mission areas: education, science and research, and community development. The Foundation strives to nurture the future leaders of Qatar. By example and by sharing its experience, the Foundation also contributes to human development nationally, regionally, and internationally. In all of its activities, the Foundation promotes a culture of



excellence in Qatar and furthers its role in supporting an innovative and open society that aspires to develop sustainable human capacity, social, and economic prosperity for a knowledge-based economy.

<http://www.qf.org.qa/>