

‘NURSING NOW QATAR’ CAMPAIGN LAUNCHED BY WISH AND HMC

Qatar Becomes First Country in Region to Join Global Nursing Initiative

Doha, Qatar, March 28, 2018: The World Innovation Summit for Health (WISH), an initiative of Qatar Foundation, has joined forces with Hamad Medical Corporation (HMC) to launch ‘Nursing Now Qatar’. The Qatar chapter of Nursing Now, a global campaign run in collaboration with the International Council of Nurses and the World Health Organization (WHO), is the first of its kind in the Arabian Gulf region.

Nursing Now Qatar was announced on the final day of the Middle East Forum for Quality and Safety in Healthcare, held in Doha from 23-25 March. The campaign aims to improve healthcare globally by raising the profile and status of nurses worldwide; influencing policy-makers; and supporting nurses to lead, learn, and build a global movement.

Qatar’s Nursing Now group has received the support and endorsement of Qatar’s Minister of Public Health, Her Excellency Dr. Hanan Mohamed Al Kuwari. Speaking of the important role played by nurses both in Qatar and around the world, Dr. Al Kuwari, said: “I am proud of our nurses who bring a unique and valuable set of competences and experience that are relevant to the diverse population groups we care for in Qatar. This global campaign plays a vital role in our efforts to profile the professionalism of nurses and midwives in our health sector; and will help to promote this important profession among Qatari nursing professionals.”

Ms. Sultana Afdhal, CEO, WISH, announced the formation of a Nursing Now committee, which will be headed by Dr. Nicola Ryley, Chief Nursing Officer, HMC, with support from Mariam Nooh Al- Mutawa, Executive Director of Nursing, HMC, during the forum’s plenary session.

Ms. Afdhal, said: “I’m delighted that WISH has been able to connect the global Nursing Now movement with those at HMC who are positively shaping the evolution of nursing in Qatar. WISH was privileged to be part of the Nursing Now campaign’s global launch in London and it was inspiring to witness the heartfelt passion for nursing by all involved, and the desire to promote awareness of the vital role nurses and midwives play in shaping global healthcare.”

Nursing Now board member Maureen Bisognano from the Institute of Healthcare Improvement, who reviewed the five strategic priorities for the Nursing Now campaign, was also present during the announcement.

Messages of encouragement were received from Elizabeth Iro, Chief Nursing Officer, WHO, and representatives of the nursing community of Jordan, who will be launching Nursing Now Jordan in the coming months.

Dr. Ryley, said: “The Qatar chapter of the campaign offers an invaluable opportunity for us to profile of nursing and midwifery in this country, which is aligned with international best practice for nursing and

midwifery healthcare professionals. I look forward to working with WISH to progress this key agenda that will benefit future nurses and patients, and shape local healthcare policies.”

Nursing and Universal Health Coverage will be one of nine research topics that will form the focus of WISH 2018. The nine forums will highlight and address some of the world’s most pressing challenges across topics that cover medical, ethical, technological, and humanitarian aspects of healthcare. The topics announced so far include viral hepatitis, eye health, and design in health.

ENDS

About the World Innovation Summit for Health:

The World Innovation Summit for Health (WISH) is a global healthcare community dedicated to capturing and disseminating the best evidence-based ideas and practices. WISH is an initiative of Qatar Foundation for Education, Science and Community Development (QF) and is under the patronage of Her Highness Sheikha Moza bint Nasser, its Chairperson.

The inaugural WISH Summit took place in Doha in 2013 and convened more than 1,000 global healthcare leaders. Through international summits and a range of ongoing initiatives, WISH is creating a global community of leading innovators in healthcare policy, research and industry.

Together, they are harnessing the power of innovation to overcome the world’s most urgent healthcare challenges and inspire other stakeholders to action.

Qatar Foundation – Unlocking Human Potential

Qatar Foundation for Education, Science and Community Development (QF) is a non-profit organization that supports Qatar on its journey to becoming a diversified and sustainable economy. QF strives to serve the people of Qatar and beyond by providing specialized programs across its innovation-focused ecosystem of education, science and research, and community development.

QF was founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Emir, and Her Highness Sheikha Moza bint Nasser, who shared the vision to provide Qatar with quality education. Today, QF’s world-class education system offers lifelong learning opportunities to community members as young as six months through to doctoral level, enabling graduates to thrive in a global environment and contribute to the nation’s development.

QF is also creating a multidisciplinary innovation hub in Qatar, where homegrown researchers are working to address local and global challenges. By promoting a culture of lifelong learning and fostering social engagement through programs that embody Qatari culture, QF is committed to empowering the local community and contributing to a better world for all.

For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>

About Hamad Medical Corporation

Hamad Medical Corporation (HMC) is the main provider of secondary and tertiary healthcare in Qatar and one of the leading hospital providers in the Middle East.

For more than three decades, HMC has been dedicated to delivering the safest, most effective and compassionate care to all its patients.

HMC manages twelve hospitals – nine specialist hospitals and three community hospitals – as well as the National Ambulance Service and home and residential care services.

In January 2016, HMC achieved the significant distinction of becoming the first healthcare system across the globe to have all its hospitals accredited by Joint Commission International under the Academic Medical Center accreditation program. Additionally, the National Ambulance Service, Home Healthcare Service, Stroke Service and Palliative Care, have all received this prestigious accreditation since 2011.

To meet the needs of a rapidly growing population, HMC has announced ambitious plans to expand capacity across its network through to 2030.

HMC is leading the development of the region's first academic health system – combining innovative research, top-class education and excellent clinical care – and is committed to building a legacy of healthcare expertise in Qatar. HMC collaborates with key partners who are experts in Qatar and beyond, including Weill Cornell Medical College-Qatar, the Institute for Healthcare Improvement and Partners Healthcare, Boston. HMC is also the first hospital system in the Middle East to achieve institutional accreditation from the Accreditation Council of Graduate Medical Education – International (ACGME-I), which demonstrates excellence in the way medical graduates are trained through residency, internship and fellowship programs.

For more information please visit: www.hamad.qa or contact Noimot Olayiwola, Media Project Manager
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