

## **WISH REPORT PRESENTED AT THIRD HEALTH INNOVATION WEEK IN MEXICO**

### *Research Links Long-term Economic Benefits to Larger Health Investments*

**Doha, Qatar, April 16, 2017:** The World Innovation Summit for Health (WISH) recently contributed its research on Investing in Health to the third Health Innovation Week, held in Mexico City on March 29 - 30.

Health Innovation Week is organized annually by the Mexican Association of Pharmaceutical Research Industries (AMIIF) and is intended to promote a broader discussion of health issues. The topic of this year's event was the role of health innovation to promote growth. The event gathered a variety of stakeholders, ranging from health experts, academics, patient groups and government officials from both health and non-health sectors, as well as representatives from the pharmaceutical industry.

For two days, national and international experts and leaders presented a global overview of key issues aimed at highlighting the relevance of health as a generator of productivity. Dean Jamison, Professor Emeritus, Department of Global Health at the University of Washington, and Chairperson of the WISH 2016 Forum 'Investing in Health' said: "Every dollar invested in decreasing mortality from infections, as well as infant and maternal mortality in low- and middle-income countries, can generate profits up to 20 dollars, in the next 20 years."

Eduardo González-Pier, Distinguished Fellow at the Center for Global Development in Washington DC and former Deputy Minister of Health of Mexico, said: "Presenting the WISH report at the third Health Innovation Week in Mexico City was a great opportunity to inform and motivate local discussions about the need to view health expenditure as an investment with positive economic returns. If the case for increased health investment could end up being advocated not only by ministries of health but by other sectors and interest groups, we could say that the WISH report has accomplished its main goal."

The WISH 2016 report entitled 'Investing in Health; An Economic Case' builds on the work of the Lancet Commission on investing in health and provides readily available evidence to set forth the case for increased health investments and improved resource allocation. The report presents compelling evidence of the value of scaling up health investments, and addresses three main areas of relevance, including the economic rationale for investing in health, the best way to finance health, and which interventions should be prioritized.

Egbert Schillings, CEO of WISH, an initiative of Qatar Foundation for Education, Science and Community Development (QF) said: “The case for investing in health has never been stronger or more urgent. At WISH we have always advocated in factor of building resilient health systems as they are the only real solution to the world’s most pressing health challenges, from the rise of non-communicable diseases to the threat of cross-border pandemics. We are grateful to our partners in Mexico and around the world for their support in helping us advance the global health agenda.”

To read the full WISH 2016 report: ‘Investing in Health; The Economic Case’, click here <http://bit.ly/2fH1sbn>

### **Photo Caption**

**Image 1:** Dean Jamison, Professor Emeritus, Department of Global Health at the University of Washington, and Chairperson of the WISH 2016 Forum ‘Investing in Health’ speaking at the third Health Innovation Week in Mexico City.

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### **About the World Innovation Summit for Health:**

The World Innovation Summit for Health (WISH) is a global healthcare community dedicated to capturing and disseminating the best evidence-based ideas and practices. WISH is an initiative of Qatar Foundation for Education, Science and Community Development (QF) and is under the patronage of Her Highness Sheikha Moza bint Nasser, its Chairperson.

The inaugural WISH Summit took place in Doha in 2013 and convened more than 1,000 global healthcare leaders. Through international summits and a range of ongoing initiatives, WISH is creating a global community of leading innovators in healthcare policy, research and industry.

Together, they are harnessing the power of innovation to overcome the world’s most urgent healthcare challenges and inspire other stakeholders to action.

**Qatar Foundation – Unlocking Human Potential**



Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organization that is supporting Qatar on its journey from a carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world. Founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Emir, QF is chaired by Her Highness Sheikha Moza bint Nasser.

QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercializing solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.

For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>