

QATAR'S PREMIER GREEN BUILDING MEET TO TAKE PLACE NEXT WEEK

Qatar Green Building Conference 2016 to Mark Launch of Qatar Sustainability Week

Doha, Qatar, 7 November 2016: Qatar Green Building Council (QGBC) is preparing to host hundreds of leading environmentalists, academics and sustainability experts from Qatar and around the world at its second annual green building meet entitled, 'Qatar Green Building Conference 2016 – The Action'. The conference will take place from 13th to 15th November at the Qatar National Convention Centre (QNCC).

As the first in a series of exciting events taking place during Qatar Sustainability Week 2016, the conference will examine several topics on sustainability, including 'Sustainability as a Lifestyle', 'Green Business', and 'Future Sustainable Cities', with a special focus on Qatar.

Qatar Sustainability Week 2016, which aims to provide a platform for highlighting and keeping track of Qatar's potential, commitment, and contributions in mitigating global climate change, kicks off next week. Throughout the week, members of the private and public sectors in Qatar will showcase their sustainability efforts and achievements in a series of exciting events around the country.

Engineer Meshal Al Shamari, QGBC Director, said: "Qatar Sustainability Week provides a great platform for various stakeholders to showcase their practical solutions to the environmental challenges facing Qatar and the wider region, and will assist in achieving the global sustainability goals outlined in the Qatar National Vision 2030. It is also an opportunity for the people of Qatar to join in and learn about the various aspects of sustainability, and we encourage everyone to participate in an event."

Winners of the 'Qatar Sustainability Awards' will also be announced at the conference. The awards were introduced by QGBC to commend the commitment and contributions of individuals and organisations in advancing sustainable development and environmental protection in Qatar and beyond.

Engineer Abdulla Al-Mehshadi, Chief Executive Officer of Msheireb Properties, Platinum Sponsor of the conference, said: "The Qatar Green Building Conference 2016 serves as an exemplary platform to explore and showcase continuing progress in sustainability in its various forms, including its influence on the development of smart cities, transformative urban landscapes and seminal architectural models. The launch of Qatar Sustainability Week further leverages strategic solutions and raises awareness for emerging sustainable technologies, all of which provide Msheireb Properties with a unique forum to communicate our leadership role in pioneering advancements."

QGBC, a member of Qatar Foundation for Education, Science and Community Development (QF), encourages the public to post their experience on social media using #QatarSustainabilityWeek and #QatarGreenBuildings.

The Qatar Green Building Conference 2016 agenda can be accessed on QGBC's website: www.qatargbc.org/conference. Members of the community can also register to attend Qatar Sustainability Week events by visiting: www.qatarsustainabilityweek.com.

Image Caption

Image 1: Engineer Meshal Al Shamari, QGBC Director, speaking at a press conference on the upcoming Qatar Sustainability Week and the Qatar Green Building Conference.

Image 2: A press conference held today at Msheireb Museums on the launch of QGBC's new initiative, Qatar Sustainability Week, and the Qatar Green Building Conference.

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About Qatar Green Building Council:

Qatar Green Building Council (QGBC) is a non-profit, membership-driven organisation providing leadership and encouraging collaboration in conducting environmentally sustainable practices for green building design and development in Qatar. QGBC also aims to support the overall health and sustainability of the environment, the people, and economic security in Qatar for generations to come. The council, a member of Qatar Foundation, was formally established in 2009 by a decree signed by Her Highness Sheikha Moza bint Nasser and is helping Qatar on its journey to establish a post-hydrocarbon, knowledge economy and progressive society. Through QGBC, Qatar is part of a network of 80 countries that run active national green building councils under the umbrella of the World Green Building Council.

QGBC's members include, representatives from government, real estate developers, investors, facilities managers, consultants, constructors, manufacturers & suppliers, oil & gas, professional firms, financial services, telecom/technology, academia, NGOs & media.

QGBC is setting up operations from its HQ, organising awareness events, knowledge seminars, training, forums, and networking sessions with the like-minded. To learn more, please visit www.qatargbc.org.

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