

ROTA ANNOUNCES UPCOMING YOUTH LEADERSHIP PROGRAMME

ExxonMobil-Sponsored Programme to Empower Youth in Qatar to Become Effective Leaders

Doha, Qatar, 18 October 2016: Reach Out To Asia (ROTA) recently held a press conference for local print and television media ahead of the first phase of its annual ROTA Youth Challenge: Leadership Training programme, which is taking place from 26th – 29th October.

Attendees were given the opportunity to gather detailed information about the Youth Leadership programme, sponsored by ExxonMobil, that was created to provide young people aged 16 – 26 in Qatar with the know-how to play an active role in developing their communities.

More than 45 youth, male and female, will take part in the programme that runs from October 2016 to March 2017. During the Leadership programme, participants will gain core leadership, project and community service campaign management skills, and leverage their goal setting capacities while networking with peers. Throughout the programme, participants will work in groups to complete a series of assigned tasks and projects.

“Qatar’s youth have the capacity to become leaders who can inspire and mobilise others. They just need to be equipped with the right skills and tools to do so,” said Alistair Routledge, President and General Manager for ExxonMobil Qatar. “We are very pleased to support the ROTA Leadership Training programme as it builds the professional capacities of youth, providing them with the skills that will allow them to be successful, guiding them to be leaders of social development.”

“At ExxonMobil Qatar, we’re committed to helping create a sustainable, knowledge-based society in Qatar. This is why we invest in local programmes that inspire the next generation of Qatar’s leaders and professionals who face more pressing global and societal issues than ever before,” added Routledge.

An effective tool for developing and fine-tuning youth skills, the ROTA Youth Challenge will put participants through real life challenges that will equip them with the skills to make a meaningful impact in their communities. The programme will also help young people chart their career paths, and will prepare them to become qualified ambassadors for Qatar and ROTA at international conventions.

Addressing media representatives, Abdulla Al Bakri, Community Development Manager, ROTA, said: “We have an enthusiastic group of youth enrolled in the programme, who are eager to develop their skills and learn all they can from the initiative. As our future leaders, it is vital that we invest in the development of our youth as this will ultimately lead to the successful advancement of Qatar, the region, and world. I am confident that participants will walk away from the programme feeling confident in their ability to take humanitarian action and offer meaningful solutions to some of the many challenges facing us today.”

ROTA, a member of Qatar Foundation for Education, Science and Community Development (QF), will showcase distinguished projects following the successful completion of the programme at ROTA's EMPOWER Youth Conference in March 2017.

EMPOWER is a youth-led conference that promotes youth development in Qatar through a network of youth service clubs that enable youth to become responsible global citizens and empowered young leaders.

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About ROTA

Reach Out To Asia is a non-profit organisation launched in December 2005 in Doha, Qatar, by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. Operating under the auspices of the Qatar Foundation, ROTA is committed to providing high quality and relevant primary and secondary education, encouraging relationships among communities, creating safe learning environments and restoring education in crisis affected areas across Asia and around the world. ROTA envisions a world, where all young people have access to the education they need in order for them to realise their full potential and shape the development of their communities.

For more information about Reach Out to Asia, please visit: www.reachouttoasia.org

About Qatar Foundation

Qatar Foundation – Unlocking Human Potential

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organisation that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world. Qatar Foundation was co-founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Amir, and Chairperson Her Highness Sheikha Moza bint Nasser.

QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercialising solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.

For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>