



## SHEIKHA MOZA ATTENDS 'SMART QATAR' EXHIBITION

**Doha, Qatar, March 08, 2017** - Her Highness Sheikha Moza bint Nasser, Chairperson of Qatar Foundation for Education, Science and Community Development (QF), accompanied by Her Excellency Sheikha Hind bint Hamad Al Thani, Vice Chairperson and CEO of Qatar Foundation, attended Qatar's premier information and communication technology exhibition QITCOM today.

Sheikha Moza toured QITCOM 2017, accompanied also by H.E. Jassim bin Saif Al Sulaiti, Minister of Transport and Communication. She also met with local and international smart technology innovators and industry leaders including representatives from QF's Hamad bin Khalifa University's (HBKU) College of Science and Engineering.

Reflecting QF's support and mentorship of innovation in Qatar, an array of forward facing QF centers and initiatives are participating in this year's event. Among them is the Qatar National Library (QNL) in support of QITCOM's Digital Youth Festival, having a particular focus on immersing Qatar's youth with everything that is modern technology.

HBKU's Qatar Computing Research Institute (QCRI), conducted a number of workshops on mobile application development at the exhibition, showcasing its participation in shaping the next generation of coders, and contributing to the nation's innovation and research capacity. QCRI researchers highlighted their work with Microsoft on a 2D-to-3D conversion technology, which is set to revolutionize the way fans view football through an immersive virtual reality experience.

QF was also represented at the event through speakers Eng. Abdulla Al-Mehshadi, CEO of Msheireb Properties, a QF joint venture, responsible for delivering the Msheireb Downtown Doha urban regeneration project; Dr. Maher Hakim, Managing Director at Qatar Science & Technology Park (QSTP); and Dr. Tareq Al-Ansari, assistant professor, Sustainability Division at HBKU's College of Science and Engineering, while QF partner universities, Texas A&M University at Qatar (TAMUQ), and Carnegie Mellon University in Qatar (CMU-Q) also held stands.

During her visit to QITCOM 2017, Sheikha Moza also visited exhibits by ICT Qatar's Q-CERT, Vodafone, Qatar Rail, and the assistive technology group MADA at the event, which is taking place at the Qatar National Convention Centre (QNCC).

QITCOM 2017, which is managed by the Ministry of Transport and Communications, is Qatar's biggest digital event and is being held under the theme, 'Qatar - Towards a Smart Future.' The event hosts around 90 exhibitors and co-exhibitors comprising international tech giants and local companies demonstrating the latest digital technologies and smart solutions.

Now in its fourth edition, QITCOM this year hosted its 'Smart Qatar Zone.' demonstrating the application of smart solutions and services to five key sectors of the economy - transport, environment, health, sports, and logistics - selected for their contribution to achieving the Qatar National Vision 2030. The 'Smart Qatar' (Tasmu) logo was designed by students of Virginia Commonwealth University (VCU), one



of QF's partner universities.

-ENDS-

### **Qatar Foundation – Unlocking Human Potential**

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organization that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world. QF was co-founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Amir, and Her Highness Sheikha Moza bint Nasser, Qatar Foundation's Chairperson. QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy.

At the same time, QF builds Qatar's innovation and technology capacity by developing and commercialising solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.

For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>