

ISO Certification Success for QNCC

Doha, March 1, 2015: The Qatar National Convention Centre (QNCC) has secured certification to ISO 9001:2008, the international standard for quality management systems and ISO 22000 – The International Standards for Food Safety Management.

This recognition builds on the QNCC's current standing as one of the leading exhibition, conference and event venues in the Middle East region and complementing the numerous accolades already received including:

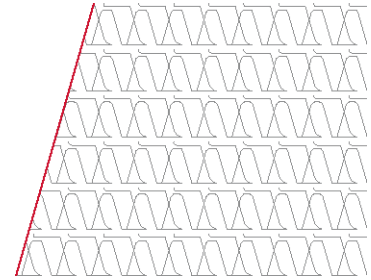
- “Best Events Venue” at the Middle East Event Awards 2013
- “Middle East’s Leading Exhibition & Convention Centre” by World Travel Awards;
- “Best Congress and Convention Centre, Middle East” by Business Destinations Travel Awards;
- “Best Convention Centre in Middle East” by MICE Report Awards in 2012

Abdul Aziz Al Emadi, CEO of AMLAK, the company managing Qatar National Convention Centre, said: “Any form of achievement is attained through hard work and commitment. The staff at QNCC has not fallen short of this. I take this opportunity to applaud the QNCC Team for embracing the Quality Management System as a critical means of ensuring quality service delivery to our customers.”

“The decision to certify to ISO 9001:2008 and ISO 22000 was intended to affirm our commitment to continual improvement of service delivery to our customers and stakeholders. Indeed, our desire is to achieve efficiency in all our key activities to deliver our mandate. These certifications are therefore a result of well-articulated and purposeful effort by all to ensure quality service”, continued Mr. Al Emadi.

QNCC General Manager Ken Jamieson, added: “Over the last year, the QNCC team has been spending considerable time raising standards and investing in the business to improve its services for its clients in the Meetings, Conventions, Exhibitions (MICE) market. In particular we have been working extremely hard on gaining industry recognition through accreditations through ISO. We believe that this process will further improve our services to our clients.”

QNCC was awarded the quality standard by Applus Velosi, recognizing the focus on delivering efficient and effective venue management and event services.



This award is seen as a fitting recognition of QNCC's commitment to providing the very best event

management services in the region. QNCC has introduced ISO compliant policies and procedures across all areas of its business to ensure consistency in delivering excellence, to benefit its customers, suppliers and employees alike.

"Becoming a company certified to ISO 9001 & 22000 is just the beginning of our journey and we are absolutely committed to continually improving the way we operate. I'm really excited about the opportunities we have to make QNCC the best venue in the region," added Jamieson.

Adhering to ISO standards' strategic tools and guidelines ensure that QNCC's operations are as efficient as possible and increasing its productivity while helping QNCC to access new opportunities. Being compliant to ISO standards gives QNCC's customers the confidence of reliability and quality in terms of the wide range of venue and related services that QNCC provide.

Being certified as ISO 9001:2008 and ISO 22000 compliant are the first steps towards attaining business excellence and the ultimate benchmark in the verticals of exhibitions, conferences and events.

About AMLAK

AMLAK is a 100% Qatari company that manages and operates a strategic portfolio of high profile assets through its entities: Real Estate and Hospitality & Venues

As part of its role in asset management AMLAK is proud to oversee operation of the Qatar National Convention Centre (QNCC), one of Qatar's flagship venues. QNCC plays a leading role in illustrating Qatar's dedication to providing Leisure & Hospitality excellence and alignment to Qatar National Vision 2030.

Our nation's values and traditions lie at the heart of everything we do.

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