



عضو في مؤسسة قطر
Member of Qatar Foundation

Academic Bridge Program برنامج الجسر الأكاديمي

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(For immediate release)

PRESS RELEASE

The Academic Bridge Program of Qatar Foundation signs MOU with Birmingham City University

Qatar Foundation's Academic Bridge Program (the ABP) and Birmingham City University (BCU) entered into a partnership on Wednesday, 23 April 2014. The ABP and BCU signed a Memorandum of Understanding, which paves the way for ABP students who successfully complete the ABP and meet specified criteria to progress directly to the first year of study at BCU. In particular, the agreement provides well-qualified ABP graduates streamlined entry into year 1 study of Digital Media Technology, Film Production Technology, Construction Management, and Mechanical Engineering.

An increasing number of Qatari students are seeking opportunities to study in the UK. Last year, about 40% of ABP graduates went on to study at universities in the UK.

Dr Mark Newmark, Assistant Director-Academic for Affairs at the ABP, noted that,

The agreement with BCU is of particular benefit to ABP graduates as it covers areas of great interest to a number of our students and in which BCU is strong. The opportunities for ABP graduates to study Digital media Technology or Film Production Technology at BCU is particularly exciting as the Doha Film Institute (DFI) has raised an interest in film and media studies. Similarly, the booming construction industry in Qatar means that students who specialize in construction management will have tremendous opportunities.

Birmingham City University is undergoing tremendous expansion and has been very active in recruiting – and retaining – students from abroad. The university has extensive experience with foreign students not only on its home campus, but through work with strategic partners across



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the world. Gabriel Ceballos, Regional Manager at Birmingham City University's International Office mentioned that,

Qatar is a country with enormous potential for partnerships across different areas. Students will enjoy learning in one of the top Universities investing in facilities and equipment in the UK. We are very proud of our new Parkside Building, which is part of a £260 million investment into the University's estate. The Parkside Building represents one of the largest academic art, design and media facilities in Europe. Besides, our location in Birmingham City Centre with easy transport connections to London and the rest of the UK, make Birmingham an ideal place to live and study.

This MOU between the ABP and BCU is the 13th such agreement that the ABP has entered into with British universities. These universities include universities located in England, Scotland, and Wales. The agreements with foreign universities cover a wide range of programs of studies including biomedicine, business, computer science, economics, engineering, environmental science, fashion, robotics, surveying, and tourism.

Students at the ABP study English, math, science, and computers and build the broad skills and content knowledge necessary for success in any program of studies. About 25% of ABP students take one or more classes at one of the HBKU partner universities in Education City while they are at the ABP. ABP students benefit from small classes (there are usually only 10-14 students in a class), a rigorous curriculum, caring educators, and extensive college counseling.

The ABP is now accepting applications for admission for the 2014-15 academic year.

Information about admission to the ABP may be found on the ABP's website www.abp.edu.qa or by e-mailing ABPAdmission@qf.org.qa.

ENDS

Note to editor:



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