



NORTHWESTERN  
UNIVERSITY  
IN QATAR

**FOR IMMEDIATE RELEASE**

**DOHA MEDIA CONTACT**

Paul Reilly  
+974 4454 5141  
[paul.reilly@northwestern.edu](mailto:paul.reilly@northwestern.edu)

**Northwestern invites prospective students to 'Discover NU-Q'**

*Workshop to guide students and parents through financial aid and application process ahead of March 1st application deadline*

**Doha, Qatar** – January 30, 2014 – Northwestern University in Qatar (NU-Q) is opening its doors to prospective students today in a bid to support them through the application process required to pursue a Northwestern degree in journalism or communication. Prospective students have until March 1<sup>st</sup> to submit their applications.

The NU-Q Application and Financial Aid event will take place on Thursday, January 30<sup>th</sup> in the Forum area at NU-Q between 5.30pm and 7.30pm.

The session, held as part of the 'Discover NU-Q' series, follows on from the success of the journalism and communication event, held on the 23<sup>rd</sup>. The interactive event provided prospective students and their parents with a better understanding of future career opportunities available to them if they enrolled at the university.

The Director of Admissions, Leon Braswell opened the event followed by the dean of the university, who highlighted the benefits of attending NU-Q.

"NU-Q is a one-of-a-kind university," said NU-Q Dean and CEO, Everette E. Dennis. "Our program is the same as the one in the United States and is a program that will provide you, as students, with a deep knowledge of the industry and the region."

Mary Dedinsky, the Director of Journalism introduced prospective students to a model NU-Q lecture, showing examples of broadcast news coverage and discussing with the attendees the measure of bias and objectivity in each report. Dedinsky, former managing editor of the Chicago Sun-Times, stressed NU-Q's strong belief in 'learning by doing,' through providing numerous opportunities for students to gain hands-on experience both in Qatar and in leading media outlets around the world.

Scott Curtis, director of the communication program, explained the diversity of the courses offered including those on filmmaking, history of film, media policy and persuasion. He also emphasized the diverse career opportunities for communication graduates, such as writing and producing for television and radio, as well as working in public relations, advertising and government agencies among others.

P.O. Box 34102 | Education City | Doha, Qatar

T +974 4454 5000 | F +974 4454 5180 | [www.qatar.northwestern.edu](http://www.qatar.northwestern.edu)

Prospective students also heard from Sandra Richards, the Director of Liberal Arts, who noted that, “a broad curriculum is paramount to the education of an individual”. Liberal Arts is essential to all journalism or communication students, as both fields of study require a deep understanding of the humanities.”

In addition to challenging students in the classrooms, NU-Q’s faculty lead in their fields through research and innovation, relevant not only to Qatar but the wider region and the global community.

Representing over thirty nationalities, NU-Q’s students enjoy a quality education, and fun and social learning activities, clubs and organizations, supportive career guidance, and international travel. The diversity of the student body allows each student to learn about other cultures, traditions and countries.

Sarah Sarwar, who attended the event with her father, said she has already submitted her application to NU-Q but went to the event to further understand the opportunities available to her.

“I have always been interested in creative writing,” said Pakistan-born Sarwar, “and I think NU-Q will be a perfect fit for my interests and strengths. The event was useful as I heard from current NU-Q students, who shared their insights into the courses as well as future career opportunities. I also got a feel for university life.”

Amina Niksic arrived in Qatar from Bosnia to visit her sister, a student at Virginia Commonwealth University Qatar, and was encouraged to attend ‘Discover NU-Q.’

“My sister is always telling me about the different universities at Education City and the different opportunities here in Qatar. Since I graduated from high school, I have been thinking about what I want to do after I graduate and I came to the conclusion that I want to work in a profession that places a strong emphasis on communicating with people and people skills,” said Amina.

“I am attending the Application and Financial Aid event on the 30<sup>th</sup> as it will focus more on the application process itself and will be very useful for any student going through their first college application process.”

More information on workshops and admissions is available at [www.qatar.northwestern.edu/admissions](http://www.qatar.northwestern.edu/admissions)

*Keywords: Everette Dennis, Leon Braswell, Scott Curtis, Mary Dedinsky, Sandra Richards, Financial Aid, Application Process, Admissions, Discover NU-Q*

-- ENDS --

## **About Northwestern University in Qatar**

Northwestern University in Qatar draws from its parent organization, [Northwestern University](#) (Evanston, Illinois), a distinguished history, famous programs and an exceptional faculty. Founded in partnership with Qatar Foundation, NU-Q provides a framework through which students explore the world and, ultimately, shape its future through its distinguished schools of [communication](#), [journalism](#), and [liberal arts](#).