



ROTA RAISES QR1.5 MILLION FOR SYRIAN REFUGEES DURING ‘LADIES GHABQA’

Annual Fundraiser Held Under Patronage of HE Sheikha Al Mayassa bint Hamad Al Thani

Doha, Qatar, 27 June 2015: Reach Out To Asia (ROTA) held its annual ‘Ladies Ghabqa’ networking event at the Museum of Islamic Art (MIA) recently. Held under the patronage of, and attended by, Her Excellency Sheikha Al Mayassa bint Hamad Al Thani, Chairperson of ROTA, the event raised QR1.5 million for projects supporting Syrian refugees in Lebanon.

The ladies-only event was organized in collaboration with the Qatari Business Women Association and was attended by several prominent businesswomen from Qatar and the region. The women came together to highlight the humanitarian crisis in surrounding countries, and the plight of Syrian refugees currently living in Lebanon.

Jawaher Al Kuwari, a local businesswoman, said: “This is a wonderful opportunity to meet other like-minded women, as well as provide a meaningful platform to discuss humanitarian issues currently facing the region. I feel honored to be able to show my support for the amazing work ROTA is doing in the region and further afield.”

A silent auction gave patrons the opportunity to bid on items such as unique pieces of jewelry, with all proceeds donated to ROTA to fund its Syrian refugee aid initiatives.

“I am grateful for the opportunity to contribute to assisting Syrian refugees in Lebanon, and being able to network with like-minded women who are committed to making a difference and raising awareness of the plight of millions of refugees,” said Maryam Apple, benefactor.

During the evening, a 10th anniversary video showcasing ROTA’s achievements and key project milestones over the past decade was screened.

“It’s wonderful being part of the organizing team that brought this special event to life. This gathering is one of the leading activities on ROTA’s calendar. Each year ROTA raises a substantial amount of money during the Ladies Ghabqa. The event helps to make a positive impact on those afflicted by circumstances beyond their control,” said Muneera Al-Thani, ROTA volunteer.

Maryam Al Bishri, Director of Marketing, Events and Fundraising, ROTA, said: “Once again, our annual Ladies Ghabqa event has been a resounding success with a record turnout. It’s a great honour to oversee such a prestigious event which brings together leading businesswomen from numerous industries. We are eternally grateful for the generous contributions made by our valued attendees. The



QR1.5million raised will go a long way in assisting ROTA to make a difference in the lives of the Syrian refugees displaced in Lebanon.”

ROTA, a member of Qatar Foundation for Education, Science and Community Development (QF), regularly hosts a fundraising Suhoor during the Holy month of Ramadan, raising funds for its various projects. In 2015, the annual fundraising event became the ‘Ladies Ghabqa’.

In addition to the Suhoor, ROTA hosts a number of other activities during Ramadan, including Iftars for construction workers and grocery donations, all made possible through the help and support of ROTA volunteers, who ensure ROTA’s work continues to reach those most in need.

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About ROTA

Reach Out To Asia is a non-profit organization launched in December 2005 in Doha, Qatar, by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. Operating under the auspices of the Qatar Foundation, ROTA is committed to providing high quality and relevant primary and secondary education, encouraging relationships among communities, creating safe learning environments and restoring education in crisis affected areas across Asia and around the world. ROTA envisions a world, where all young people have access to the education they need in order for them to realize their full potential and shape the development of their communities.

For more information about Reach Out To Asia, please visit: www.reachouttoasia.org



About Qatar Foundation

Qatar Foundation – Unlocking Human Potential

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organisation that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world. Founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Amir, QF is chaired by Her Highness Sheikha Moza bint Nasser.

QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercialising solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.

About Qatar Leadership Centre

Qatar Leadership Centre (QLC) is an initiative of His Highness Sheikh Tamim bin Hamad Al-Thani, Amir of the State of Qatar. QLC was established by His Highness Sheikh Tamim to be a national platform for leadership excellence, in support of the development goals of the State of Qatar. His Highness saw QLC as a centre of excellence for developing leadership and creating knowledge, in support of the human, social, economic and environmental pillars of Qatar National Vision 2030. The National Vision highlights the fact that Qatar cannot fully develop its economy and society without its human capital and chief resource - its people.

HE Sheikha Al Mayassa Bint Hamad Al Thani, QLC Chairperson, Board of Directors, announced recently the establishment of QLC Alumni that will allow more QLC graduates to remain in contact with each other and to be more ready to serve Qatar's national goals and objectives. QLC was established according to the initiation of HH Sheikh Tamim Bin Hamad Al Thani, to be the centre for national leadership and to help accomplish Qatar's national goals and objectives.