

**PRESS RELEASE**

**QATAR MICE DEVELOPMENT INSTITUTE (QMDI) MANAGES SECOND  
PUBLIC TRANSPORT FOR LARGE EVENTS SUMMIT & TAXI CONFERENCE IN  
DOHA**

*Qatar Foundation's Joint Venture Partners With Mowasalat To Apply World-Class  
Expertise To Management Of Local Conference That Provides Direction On Future  
Transportation Systems In Qatar*

**Doha, Qatar 26 November 2014:** Qatar MICE Development Institute (QMDI), a joint venture with Qatar Foundation for Education, Science and Community Development (QF), is managing the second International Association of Public Transport (UITP) Large Events Summit & the second UITP Taxi Conference taking place in Doha this week.

The three-day event, which concludes tomorrow (Nov 27) at QF's Qatar National Convention Centre (QNCC) is raising safety and security issues related to public transport in large events, with emphasis on the 2022 FIFA World Cup in Qatar.

Through managing such events, QMDI is supporting QF's mission to develop local expertise, diversify Qatar's economy and build a sustainable future. QMDI's mandate is to promote the events industry across Qatar.

This week's event is being held under the patronage of Prime Minister and Minister of Interior H.E. Sheikh Abdullah bin Nasser bin Khalifa Al Thani and the leadership and directives of the Minister of Transport H.E. Jassem bin Saif al Sulaiti. Ministers and high-profile delegates are in attendance, as well as senior transport officials from around the world.

The conference is focusing on Qatar's growing population and economy requirements to reinforce transportation systems that continue to link industries to markets and people to services. It is also bringing together key stakeholders, decision makers and other international organisations for critical knowledge sharing, and to help identify and adopt best practices.

Under the direction of His Highness the Amir Sheikh Tamim bin Hamad Al Thani, the Ministry of Transport was re-established in June 2013 with a strategic vision to provide direction on how Qatar's transportation system will drive future sustainable economic

growth and contribute to achieving the Qatar National Vision 2030.

Commenting on this week's events, Hamad Bin Khalifa Al Naser, Chairman and CEO of QMDI, said: "As Qatar prepares for the 2022 FIFA World Cup, the country will witness significant developments, including the transportation system. It is an honour to have the opportunity to manage the second UITP Large Events Summit and the second UITP Taxi Conference that will deliberate the direction of Qatar's transportation system to ultimately support future sustainable economic growth in line with achieving the Qatar National Vision 2030.

"Our professional event management services deliver international expertise coupled with extensive local market knowledge to produce dynamic and innovative event programmes for the government, commercial and public sectors. This event is part of our strategy to help propel and develop the Meetings, Incentives, Conferences and Exhibitions (MICE) sector in Qatar through working in partnerships to support the journey of creating a knowledge-based economy under the direction of His Highness the Amir Sheikh Tamim bin Hamad Al Thani."

The QMDI team is integral to the execution of critical aspects of the conference. QMDI's management of the event includes everything from preparations to on-the-ground assistance. This includes crafting the creative concept, along with project management, production, venue set-up, exhibition and other logistic requirements, ensuring QMDI's key services are delivered with precision and perfection.

For more information about QMDI, please visit: <http://www.qmdi.com.qa/QMDI/home>

For more information about the UITP Mowasalat Summit, please visit: <http://www.uitpmowasalatsummit.com/about.html>

### **Image Caption**

Image 1: The Prime Minister and Interior Minister HE Sheikh Abdullah bin Nasser bin Khalifa Al Thani inaugurating the second UITP Public Transport for Large Events Summit & second UTIP Taxi Conference in Doha this week

**ENDS**

**NOTES FOR EDITORS**



### **About Qatar MICE Development Institute (QMDI)**

QMDI was formed by Qatar Foundation with the aim of developing Qatar into a leading world-class destination for the meetings, incentives, conferences and exhibitions (MICE) sector. QF supports the national transition to a sustainable, knowledge-based economy through education, research and community development. QMDI's is driven to deliver quality and excellence through the creation of dynamic events, nurturing industry skills, and supporting the growth of the events sector in Qatar. [www.qmdi.com.qa](http://www.qmdi.com.qa)

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