



FOR IMMEDIATE RELEASE

## ROTA AND VODAFONE QATAR BUILD EDUCATION AND HUMANITARIAN LEGACY IN INDONESIA

*A Joint Effort To Support And Ensure Equal Educational Opportunities*

**Doha, Qatar, 24 March 2015:** Reach Out To Asia (ROTA), a member of Qatar Foundation for Education, Science and Community Development (QF), has successfully concluded a trip to Indonesia where 24 ROTA volunteers from Hamad Bin Khalifa University (HBKU) travelled to enhance access to education for children in Al Bayat village, Indonesia. The trip was part of ROTA's International Outreach Program, sponsored by Vodafone Qatar.

As a member of QF, ROTA believes in the importance of unlocking human potential and power of sustainable community development. ROTA is supporting QF's mission to provide world-class education and nurture the development of progressive societies by addressing urgent social needs. Through domestic and international volunteer trips, ROTA aims to fulfil the following goals: to ensure that people affected by crises cross Asia and around the world have continuous access to education, to improve and enhance the skills of the volunteers through hands-on work, and to increase the awareness on the importance of education and how to positively impact the lives of the people.

The Indonesia trip, which follows a joint ROTA-Vodafone Qatar trip to Cambodia in February, was launched in partnership with HBKU and Qatar University. The HBKU students who participated in this voluntary trip to Al Bayat village were able to put the educational and leadership skills they have learned into practice; sharing their enthusiasm for learning with local students and educators.

For participants, the aim of the trip was to help the students build an appreciation for the value and benefits of taking on volunteer work to improve their communities. Cross-cultural awareness and the unbreakable link between education and development were central themes of the programme.

**Mr. Essa Al Mannai, ROTA's Executive Director**, said: "At ROTA, volunteer and capacity-building trips to areas in need form a key pillar of our mission to preserve and promote education and build a culture of volunteerism locally. This highlights the strength and social impact of our bond with Vodafone Qatar and underscores the critical importance of collaboration in community development. We also extend our deep gratitude to Vodafone



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Qatar for their continuous support and partnership to ensure equal educational opportunities for all."

**Dana Haidan, Head of Corporate Social Responsibility at Vodafone Qatar**, commented: "Our strong and long-term partnership with ROTA continues to bring our Vodafone Better World CSR program to life - making a positive impact on the lives of young people in Indonesia and around the world. The spirit of community service among young Qataris is alive and well and it's a value ROTA and Vodafone Qatar will continue to cultivate together."

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#### **About ROTA**

Reach Out To Asia is a non-profit organization launched in December 2005 in Doha, Qatar, by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. Operating under the auspices of the Qatar Foundation, ROTA is committed to providing high quality and relevant primary and secondary education, encouraging relationships among communities, creating safe learning environments and restoring education in crisis affected areas across Asia and around the world. ROTA envisions a world, where all young people have access to the education they need in order for them to realize their full potential and shape the development of their communities.

For more information about Reach Out To Asia, please visit: [www.reachouttoasia.org](http://www.reachouttoasia.org)

#### **About Qatar Foundation**

##### **Qatar Foundation – Unlocking Human Potential**

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organisation that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the



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world. Founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Amir, QF is chaired by Her Highness Sheikha Moza bint Nasser.

QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercialising solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.