

## QATAR GREEN BUILDING COUNCIL LAUNCHES 'HOW GREEN IS YOUR HOME?' E-SURVEY

*To coincide with UN Climate Summit, Qatari Citizens And Expatriates Encouraged To Share Insight Into Energy And Water Usage For Nationwide Study – The First Of Its Kind In Qatar*

**Doha, 22 September 2014:** As more than 120 world leaders gather at the United Nations Climate Summit in New York, U.S. this week to set out ambitious targets for energy efficiency and sustainable development, Qatar Green Building Council (QGBC) is launching a brand new e-survey encouraging residents in Qatar to share insight into their energy and water usage at home in order to ensure a greener future.

QGBC is supporting Qatar Foundation for Education, Science and Community Development by helping Qatar on its journey to establish a progressive society and a post-hydrocarbon, knowledge-based economy.

As the first e-survey of its kind in Qatar, QGBC's latest initiative, the 'How Green Is Your Home?' e-survey, will gather information from Qatari citizens and expatriates over the next four weeks about how they use electricity, gas and water, in addition to their behaviours in using regular household appliances such as air conditioners, washing machines and televisions. The survey will be open for four weeks in order to gather as much information as possible.

In line with its commitment to help Qatar's businesses and residents achieve the sustainability goals set out in the Qatar National Vision 2030, QGBC is keen to better understand personal resource consumption in order to find solutions that will ease the country's energy demands.

Commenting about the launch, Eng Meshal Al Shamari, QGBC Director, said: "Qatar has been blessed with a natural wealth of energy resources, but how we live our lives still matters.

"Living sustainably is important to the benefit of our natural environment. As global leaders request affordable and scalable solutions at the United Nations Climate Summit, we are hopeful that the Qatar public's response to the QGBC e-survey will provide us with a clear picture to help households meet the forward-looking, green goals set out in the Qatar National Vision 2030."

Available to read in both Arabic and English, the simple, five-minute e-survey poses questions about electricity consumption through food preparation, TV watching and use of other domestic appliances.

QGBC also expects that answers to the questions about bathing, showering and washing clothes will also uncover useful insight into water consumption and thus, tackling another vital sustainability concern.

Recycling is another important section of the e-survey, and individuals will be asked about experiences and attitudes towards reducing waste and the factors that might persuade them to recycle more.

Anyone interested in taking part in QGBC's nation-wide study can complete the 'How Green Is Your Home?' e-survey by visiting: [www.surveymonkey.com/s/qgbcsurvey](http://www.surveymonkey.com/s/qgbcsurvey).

All entrants who leave a contact address will automatically be entered into a prize draw with the opportunity to win a mini-iPad and other spot prizes.

The information from the e-survey will be analysed by QGBC's expert members and volunteers in the hope of identifying practical solutions to ease the country's demand on the earth's vital natural resources. As part of the project, it is also hoped that a more environmentally sustainable behaviour will be promoted.

The UN Climate Summit takes place on Tuesday 23 September 2014 at the United Nations Building held in New York, U.S., as part of the meeting of world leaders at the UN General Assembly. Hosted by UN Secretary General Ban-Ki Moon, outcomes will include affordable, scalable solutions to deliver cleaner, more resilient economies.

Over 120 heads of state, and heads of government are scheduled to attend and present ambitious national action plans following an Opening Ceremony addressed by environmental campaigner and former US Vice President Al Gore, as well as Leonardo Di Caprio, who has just been designated a UN Messenger of Peace with a special focus on climate change.

**QGBC is a non-profit, membership-driven organisation dedicated to advocating green building solutions, leading industry research, as well as promoting sustainable practice in the community. Through QGBC, Qatar has joined a network of 80 different countries that run active national green building councils under the umbrella of the World Green Building Council.**

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### **About Qatar Green Building Council**

Qatar Green Building Council (QGBC) is a non-profit, membership-driven organization providing leadership and encouraging collaboration in conducting environmentally sustainable practices for green building design and development in Qatar. QGBC also aims to support the overall health and sustainability of the environment, the people, and economic security in Qatar for generations to come. The council, a member of Qatar Foundation, was formally established in 2009 by a decree signed by H.H. Sheikha Moza Bint

Nasser and is helping Qatar on its journey to establish a post-hydrocarbon, knowledge economy and progressive society. Through QGBC, Qatar will join a network of 80 different countries that run active national green building councils under the umbrella of the World Green Building Council.

QGBC's members include, representatives from government, real estate developers, investors, facilities managers, consultants, constructors, manufacturers & suppliers, oil & gas, professional firms, financial services, telecom/technology, academia, NGOs & media.

QGBC is setting up operations from its HQ, organizing awareness events, knowledge seminars, training, forums, and networking sessions with the like-minded. To learn more visit [www.qatargbc.org](http://www.qatargbc.org).