



Member of Qatar Foundation

Sidra offers region's first health focused leadership and team skills program: LEAD Yourself

Doha, Qatar, 05 July 2017 – Sidra Medical and Research Center (Sidra) has launched a new competency based program targeting Graduate Associates and Qatari employees who are in the early stage of their careers. LEAD Yourself is a 12 month development program, specifically designed to provide graduate associates with the knowledge, skills and capabilities required to succeed in the workplace.

The program is part of the Sidra National Development Strategy 2.0 – *“To inspire and cultivate the development of Qataris and the development of the healthcare sector in Qatar”*. Sidra has customised its national development as well as learning and development programs to ensure that Qatari employees at all levels are given access to the right training tools, mentorship programs and learning opportunities to advance their careers in healthcare.

Commenting on the importance of the program, Dr. Kholode Al Obaidli, Chief Learning Officer at Sidra, said, “It is critical that our development programs prepare the participants with industry knowledge and real-world employability and workplace skills. Sidra is committed to investing in the growth and development of our future Qatari healthcare professionals and leaders as part of our National Development 2.0 strategy. Programs like LEAD Yourself are a clear demonstration that Sidra is committed to the Qatar National Vision 2030 and the national Qatar Healthcare Strategy.”

Key subjects in LEAD Yourself include – taking personal responsibility for leading, working in a multi-cultural team setting and communication and project management skills. Participants will attend monthly classroom sessions which include guided learning hours and work on assignments that will demonstrate the application of theoretical learning into the workplace.

After successful completion of the LEAD Yourself program, the participants will be awarded a Level 2 qualification in Leadership and Team Skills from [ILM](#). According to the ILM, this is the first time that this qualification is being offered in the healthcare sector in the Middle East.

Quotes from LEAD Yourself participants:

Danah Abdulla, Graduate Associate: “The first LEAD Yourself workshop gave me an opportunity to recognize the value of purposeful behaviors and the profound impact it can have not only on one's personal growth, but those around you. I personally found this to be an incredibly empowering thought. And this is just the beginning for what's to come over the next 12 months of the program.”

Ahmed Al Tamimi, Graduate Associate: “LEAD Yourself will expose us to different lessons in relation to communications, teamwork and entrepreneurship – which are amongst the most valuable features of a successful leader. This is a great opportunity that will put us one step closer in becoming leaders in our respective field.”

Abdulla Al Wohaibi, Graduate Associate: “Sessions that enhance team building, leadership and personal development skills are great for those who are in the beginning of their careers. A program like LEAD Yourself, that teaches integration and collaboration right from the beginning, is helping pave the way for all of us to become key enablers of achieving Sidra’s vision.”

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About Sidra Medical and Research Center

Sidra Medical and Research Center will be a groundbreaking hospital, research and education institution, focusing on the health and wellbeing of children and women regionally and globally.

Sidra represents the vision of Her Highness Sheikha Moza bint Nasser who serves as its Chairperson. The high-tech facility will not only provide world-class patient care but will also help build Qatar's scientific expertise and resources.

Sidra will be a fully digital facility, incorporating the most advanced information technology applications in all its functions. Designed by renowned architect Cesar Pelli, Sidra features a main hospital building and a separate outpatient clinic.

Sidra opened its Outpatient Clinic on 1 May 2016 and offers outpatient services for women and children through a referral based system in partnership with other healthcare providers in Qatar.

Sidra is also part of a dynamic research and education environment in Qatar and through strong partnerships with leading institutions around the world, Sidra is creating an intellectual ecosystem to help advance scientific discovery through investment in medical research. For more information please visit www.sidra.org.

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