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Carnegie Mellon Qatar hosts lecture with finance expert Duane Seppi
Seppi emphasizes importance of interdisciplinary career paths in financial sector

DOHA, QATAR – Duane Seppi, BNY Mellon professor of finance at Carnegie Mellon University’s Tepper School of Business, recently shared his expertise in international financial markets on campus, as part of the Richard M. Cyert Distinguished Lecture in Business Management.

Attended by students, alumni, faculty and members of the Qatar Foundation and wider community, Seppi’s presentation focused on the evolution of international financial markets specifically highlighting electronic platforms within stock markets.

Seppi’s talk explored the principals of algorithmic trading—the use of computer algorithms to manage the trading process, which is an increasingly popular method to buy and sell stock by investment banks, pension funds, mutual funds and other traders.

Seppi said this ‘algorithmic market’ is creating new challenges for investors and computer programmers due to potential glitches and human errors.

Seppi said: “Andrew Carnegie and Steve Jobs were able to grasp both the business aspect of the industry and the technological side of it, making them some of the most successful leaders of our time. The financial sector needs business people who understand technology and programmers who understand business.”

The Richard M. Cyert Distinguished Lecture in Business Management is named after Richard M. Cyert who was professor and dean of the Tepper School of Business, and president of Carnegie Mellon University between 1972 and 1990.

Carnegie Mellon’s interdisciplinary education allows students to learn about different industries through the four disciplines offered at the university that include business administration, computer science, information systems and biological sciences.

For more information on how to apply to Carnegie Mellon Qatar undergraduate programs, please visit www.qatar.cmu.edu/admission.

The application deadline for fall 2015 is March 1.

ENDS

Carnegie Mellon University Qatar

About Carnegie Mellon University in Qatar

As a global leader in education, Carnegie Mellon University is known for its creativity, collaboration across disciplines, and top programs in business, technology and the arts. The university has been home to some of the world's most important thinkers, among them 19 Nobel Laureates and 12 Turing Award winners.

In 2004, Qatar Foundation invited Carnegie Mellon to join Education City, a groundbreaking center for scholarship and research. The campus continues to grow, now providing a prestigious education to more than 400 students from 40 countries. The university offers five undergraduate degree programs in Biological Sciences, Business Administration, Computational Biology, Computer Science and Information Systems.

Students in Qatar join more than 12,000 Carnegie Mellon students across the globe, who will become the next generation of leaders tackling tomorrow's challenges. The university's 95,000 alumni are recruited by some of the world's most innovative organizations.

To learn more, visit www.qatar.cmu.edu.

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