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Boeing Corporate Offices

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Boeing Partners with Qatar Computing Research Institute for Fourth Annual Machine Learning and Data Analytics Symposium

- *Fourth annual research symposium will bring global expertise to Qatar to further machine learning and data analytics standards in the Middle East*

Doha, Qatar, Feb 08, 2017 – The Boeing Company (NYSE:BA) has announced that it will once again partner with the Qatar Computing Research Institute (QCRI), part of Hamad bin Khalifa University, to host the fourth annual Machine Learning and Data Analytics Symposium (MLDAS) in Qatar.

The event, to be held at the Qatar National Convention Centre on March 13 and 14, will feature top global experts discussing the latest solutions in the fields of machine learning, data mining, applied machine learning techniques and data analytics solutions.

This year's event will focus on the growing use of deep learning and its potential impacts on the human condition, such as through autonomous vehicles and medical advances.

Mr Bernard Dunn, President of Boeing Middle East, North Africa and Turkey, said: "Boeing is proud of the partnership with QCRI as we are congregating expertise from around the world to help elevate the already high benchmark being set in Qatar in the field of data analytics and machine learning.

"In an increasingly digitized and automated world, bringing together such expertise will only continue to inspire innovation and regional talent."

Dr. Ahmed Elmagarmid, Executive Director, QCRI, said the symposium had enjoyed an extraordinary response from the scientific community in the past three years and the research institute looked forward to working with Boeing to expand its success.



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“The event is a huge success for Qatar and the region and we are grateful for the outstanding role that Boeing has played,” Dr Elmagarmid said.

“The timing of this year’s event could not be better. Some of the world’s smartest people are warning about artificial intelligence and its potentially dire effects on the future of humanity and a dwindling work force.

“QCRI and Boeing have built a dynamic partnership in research and application, and we look forward to again presenting a program of cutting-edge science for MLDAS 2017.”

The symposium is open to students, researchers and industry experts. To register, go to qcri.com

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About Boeing Company

Boeing is the world's largest aerospace company and leading manufacturer of commercial jetliners and defence, space and security systems, with more than 165,000 employees in 70 countries. Boeing products and tailored services include commercial and military aircraft, satellites, weapons, electronic and defence systems, launch



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systems, advanced information and communication systems, and performance-based logistics and training. For more information about Boeing please visit: www.boeing.com.

About QCRI

Qatar Computing Research Institute (QCRI) is a national research institute under Hamad bin Khalifa University, established by Qatar Foundation for Education, Science and Community Development, a private, non-profit organisation that is supporting Qatar's transformation from a hydrocarbon-based economy to knowledge-based economy.

QCRI supports Qatar Foundation's mission to build Qatar's innovation and technology capacity by focusing on large-scale computing challenges that address national priorities for growth and development. In doing this, QCRI conducts world-class multidisciplinary computing research that is relevant to the needs of Qatar, the wider Arab region, and the world. It performs cutting-edge research in such areas as Arabic language technologies, cyber security, social computing, data analytics, distributed systems, and computational science and engineering.

The research conducted at QCRI is aligned with the Qatar National Research Strategy and supports the strategic priorities outlined in the Qatar National Vision 2030. For more information, please visit: www.qcri.qa

About Hamad bin Khalifa University

Hamad Bin Khalifa University (HBKU), a member of Qatar Foundation for Education, Science and Community Development, is an emerging research university that is building its foundation upon unique collaborations with local and international partners. Located in Education City, HBKU delivers undergraduate and graduate programs through its College of Science and Engineering, College of Law and Public Policy, College of Health and Life Sciences, College of Islamic Studies, and its College of Humanities and Social Sciences. It also provides unparalleled opportunities for research and scholarship through its research institutes, and its Center of Executive Education delivers customized programs for the business community of Qatar and the region, in line with Qatar National Vision 2030.