

Qatar Career Fair announces its 2014 Design Competition

November 17, 2013: Qatar Career Fair (QCF) announced its 2014 Design Competition at the Virginia Commonwealth University- Qatar (VCU-Q) on Thursday, November 14, 2013. The Design competition which is held annually is one of the several competitions led by Qatar Career Fair.

To inform and encourage Qatari designers to participate in the competition, QCF hosted a briefing session at VCU-Q where attendees had the chance to learn more about the rules and guidelines of the competition.

Participants will submit concepts for a gift trophy worth 50,000 riyals and the winning designer will get the chance to work closely with a production team to bring their concept to life. The winner of the competition will be announced at the QCF Opening Ceremony in April 2014

Each year, the concept of this competition revolves around designing a gift that embodies the vision of Qatar Career Fair, which plays an active role in the development of Qatar's youth by providing opportunities for education, employment, training, and development.

The winner of last year's competition Jowaher Al Marri was present at the briefing session to motivate and provide inspirational tips to this year's aspiring Qatari designers.

"To this day, I believe that I have won the most prestigious gift any Qatari designer could ever win. I wanted to achieve Qatar Career Fair's vision through my design to become an inspiration to all other designers in Qatar. My gift symbolizes Qatar Career Fair's vision in empowering the youth through education, training, development, and employment and I believe I successfully created a trophy that embodies these attributes.."

Criteria for participation:

16-26 year old Qatari Nationals currently residing in Qatar

Contact and registration

Elizabeth Wood, Public Relations officer

<u>Ewood@qf.org.qa</u>

44546811 **Closing date for registration**December 10th 2013

About Qatar Career Fair (QCF)

Under the patronage of His Highness Sheikh Tamim Bin Hamad Al-Thani, the Heir Apparent of Qatar, QCF is a career-building platform that aims to connect Qatari students, job seekers, employers and other constituents in an effort to create a dynamic future workforce of Qatari nationals. Organized yearly by Qatar Foundation, Qatar Petroleum, Amiri Diwan, Qatar University and the Ministry of Labour, QCF provides young nationals with the ideal environment to understand their prospects in the Qatar job market in terms of career orientation, key areas of employment, skill requirements, and training and development opportunities. QCF is committed to upholding the human development pillar of Qatar Vision 2030 by way of educating Qatari youth on their career opportunities and is a vital contributor to the nation's progress towards a knowledge-based society.

For media enquiries, please contact Rami El Yashruti at Grayling Qatar (+974 5538 9036 or Rami.yashruti@grayling.com).