

ROTA COMMUNITY DEVELOPMENT PROJECT POSITIVELY IMPACTING LIVES ACROSS QATAR

'Reach Into Qatar' 2016 Prioritises Local Community Needs

Doha, Qatar, 11 June 2016: Reach Out To Asia (ROTA) is delivering comprehensive house renovations for families living in a number of areas around Qatar through its 'Reach Into Qatar' project.

The community project, now in its third year, continues to impart a positive social contribution by transforming the living conditions of families in communities across Qatar, creating a sustainable impact with the help of Da'am, the Social and Sports Activities Support Fund.

In collaboration with partners such as the Gulf Contracting Company and the Social Development Centre (SDC), 'Reach Into Qatar' carries out a number of renovations with the invaluable help of ROTA volunteers who undertake a variety of tasks, including interior and exterior painting, general repairs and installation of new furniture and electrical appliances.

Mr Essa Al Mannai, ROTA Executive Director, outlined the importance of this project, stating: "Responding to real priorities of local communities in need, the 'Reach Into Qatar' project continues to make a positive and meaningful impact in targeted communities. The initiative aims to educate, engage and encourage all sectors of the community to participate in the spirit of volunteerism and community work in Qatar. As such, the project uplifts the wider community as a whole through those who both give and receive the invaluable support of the project."

"We are committed to creating activities that enhance community life in Qatar, and we are delighted to have partnered with local organisations for the successful execution of this project," Al Mannai added.

As an integral part of the project, 'Reach Into Qatar' 2016 is providing unique, engaging and educational community service opportunities to local ROTA volunteers, enhancing the development of communities in Qatar by providing a platform to help those in need.

"I am excited to be involved in this year's 'Reach Into Qatar' project. It means a lot to me to be able to make a difference to people in local communities in my own country. Being a part of this campaign also gives me valuable skills and knowledge which I can use to respond to other community challenges," said Hamad Aljubarah, a ROTA volunteer working on 'Reach Into Qatar'.

As part of Qatar Foundation for Education, Science and Community Development (QF), ROTA's 'Reach Into Qatar' supports the Human Development and Social Development Pillars of the Qatar National Vision 2030. The programme equips Qatari youth with the skills to make valuable contributions to society, developing a spirit of tolerance, constructive dialogue and openness.

Image Captions

Image 1: A before shot of the inside of a house, part of ROTA's 'Reach Into Qatar' project.

Image 2: An after shot of the inside of a house, part of ROTA's 'Reach Into Qatar' project.

Image 3: A before shot of the outside of a house, part of ROTA's 'Reach Into Qatar' project.

Image 4: An after shot of the outside of a house, part of ROTA's 'Reach Into Qatar' project.

Image 5: The room before it was renovated as part of ROTA's 'Reach Into Qatar' project.

Image 6: The room after it was renovated as part of ROTA's 'Reach Into Qatar' project.

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About ROTA

Reach Out To Asia is a non-profit organisation launched in December 2005 in Doha, Qatar, by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. Operating under the auspices of Qatar Foundation, ROTA is committed to providing high quality and relevant primary and secondary education, encouraging relationships among communities, creating safe learning environments and restoring education in crisis affected areas across Asia and around the world. ROTA envisions a world, where all young people have access to the education they need in order for them to realise their full potential and shape the development of their communities.

For more information about Reach Out to Asia, please visit: www.reachouttoasia.org

About Qatar Foundation

Qatar Foundation – Unlocking Human Potential

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organisation that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world. Qatar Foundation was co-founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Amir, and Chairperson Her Highness Sheikha Moza bint Nasser.

QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercialising



solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.

For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>