

## Reach Out To Asia joins distinguished speakers at the Social Innovation and Global Ethics Forum in Geneva

### *Essa Al Mannai underscores youth's role in overcoming social challenges at SIGEF 2015*

**Doha, Qatar, 11 November 2015:** Reach Out To Asia (ROTA), a member of Qatar Foundation for Education, Science and Community Development (QF), participated in the second edition of the Social Innovation and Global Ethics Forum 2015 (SIGEF) at the Bâtiment des Forces Motrices in Geneva, Switzerland, from 23<sup>rd</sup> to 25<sup>th</sup> October.

Executive Director of ROTA Mr Essa Al Mannai was invited by the Horyou Foundation, a non-profit institution based in Geneva, to join distinguished international speakers who shared their ideas and thoughts on effective solutions to shape a better future.

Mr Al Mannai presented ROTA's vision, which is aligned to QF's vision, of the youth's role in overcoming social challenges and how to foster an environment conducive to helping youth reach their full potential.

Mr Al Mannai said the challenges the youth are facing are becoming more difficult every day and everywhere. He explained that these challenges do not only relate to conflicts and armed conflicts, but also to climate change, which has become a major threat to humanity.

ROTA has a strong belief in youth capabilities and is confident that youth can and will rise to the occasion and help solve these challenges. To achieve this, education is the most important step in youth development and empowerment. If a young person is deprived of education then the entire community is deprived of progress. Therefore, ROTA is adamant in ensuring the development of youth through education.



On this occasion, Mr Al Mannai stated: “ROTA aims to build a strong and sustainable community based on education and this is in-line Qatar Foundation’s mission to develop sustainable human capacity, social and economic prosperity for a knowledge-based economy.”

He added: “At ROTA we have achieved great results when we engaged youth and gave them the opportunity to lead. They have never let us down.”

The Social Innovation and Global Ethics Forum (SIGEF) is an annual international event that gathers non-profit organizations, speakers, social entrepreneurs and the public for three days of dialogue and interaction. Over 100 NGO, 60 speakers and 60 media representatives participated in 14 different sessions this year.

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*For further media information and interview requests please contact:*

Mohamed Abu Slima

Grayling

Telephone: +974 3362 1460

Email: [mohamed.abuslima@grayling.com](mailto:mohamed.abuslima@grayling.com)

#### **About ROTA**

Reach Out To Asia is a non-profit organisation launched in December 2005 in Doha, Qatar, by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al Thani. Operating under the auspices of the Qatar Foundation, ROTA is committed to providing high quality and relevant primary and secondary education, encouraging relationships among communities, creating safe learning environments and restoring education in crisis affected areas across Asia and around the world. ROTA envisions a world, where all young people have access to the education they need in order for them to realise their full potential and shape the development of their communities.

For more information about Reach Out To Asia, please visit: [www.reachouttoasia.org](http://www.reachouttoasia.org)

#### **About Qatar Foundation**



## **Qatar Foundation – Unlocking Human Potential**

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organisation that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world. Founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Amir, QF is chaired by Her Highness Sheikha Moza bint Nasser.

QF's work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology capacity by developing and commercialising solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.

For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>