



QATAR FOUNDATION AND QATAR NATIONAL LIBRARY FOCUS ON CROSS CULTURAL LEARNING AT EVENT CELEBRATING QATAR BRAZIL FESTIVAL

Over 50 Families Attend Event Hosted At Qatar Foundation's Clubhouse

Doha, 10 November 2014: In line with the social development goals of Qatar National Vision (QNV2030) to preserve Qatar's heritage and culture, Qatar Foundation for Education, Science and Community Development (QF) and its member Qatar National Library (QNL) jointly hosted an event to celebrate the 'Qatar – Brazil 2014' Year of Culture.

The interactive event was part of a continuous series of cultural and educational activities organised by QNL to educate young people about Qatar's culture and traditions. More than 50 families participated in activities showcasing mainstream traditions of Qatar and Brazil, including storytelling, arts and crafts, and traditional games.

Qatar-Brazil 2014 is a year-long cultural exchange programme, which aims to strengthen relations between both nations through a series of cultural, community, and sporting events.

Through hosting educational events that promote learning amongst young people, Qatar National Library supports Qatar Foundation's commitment to foster a progressive and engaged society by sharing knowledge and resources with the wider community.

Commenting on QNL's role in fostering cultural education in Qatar, Saadi Al Said, Associate Director of Administration and Planning at QNL, said: "Qatar National Library is committed to educating the upcoming generation in Qatar about the significance of preserving cultural heritage through holding workshops, events and reading sessions in collaboration with key stakeholders.

"Qatar National Library is proud to collaborate with Qatar Foundation to celebrate the 'Qatar-Brazil 2014' Year of Culture. Through participation in events like these, we hope to increase young people's knowledge about countries Qatar shares cultural links with, such as Brazil, through educating them on the ancient culture and traditions of these fascinating countries," added Mr Al Said.

The event also featured an outdoor special screening of the popular Hollywood movie, 'Rio 2', which features the journey of a parrot in the Amazon rainforest. The film aimed to create interest among the children about Brazil's diverse eco-system and reinforce the importance of concepts like sustainability which is integral for Qatar and QNL.

Carol Mitchell, Head of Children's Services at QNL, said: "It is wonderful to see so many families turn out tonight to join the fun-filled activities. The children relished learning about Qatar and Brazil's culture and heritage. I hope this will inspire the children to develop a passion for reading to learn more."

Faraj Al Nuaimi, a participant at the event, said: "This event is an opportunity for children and their families to learn about the cultures and local traditions of Qatar and Brazil. The event was very well-organised."



Meghna Singh, whose children took part in the activities, said: “The Qatar-Brazil 2014 event has been very well put together by Qatar National Library and Qatar Foundation. There are a number of educational activities here. My daughter participated in the flag making activity, and was excited about the story telling activity and other arts and crafts.”

QNL offers free online access to a considerable amount of resources dedicated to children’s education as part of a vast collection of its online resources. Any resident of Qatar with a valid Qatari ID/residence permit is eligible for free library registration.

To register, please visit: www.qnl.qa. To access the complete list of online resources, please visit: <http://www.qnl.qa/find-answers/online-resources>.

Image Caption

Image 1: Children and families taking part in activities at the Qatar Brazil cultural event jointly hosted by Qatar Foundation and Qatar National Library

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Qatar National Library – Bridging with knowledge Qatar’s Heritage and Future

Qatar National Library (QNL) is a non-profit organisation under the umbrella of Qatar Foundation for Education, Science and Community Development (QF). QNL is supporting Qatar on its journey from a carbon-based economy to knowledge-based economy by providing resources to students, researchers, and the community in Qatar. It was announced in November 2012 by Her Highness Sheikha Moza bint Nasser, Chairperson of Qatar Foundation for Education, Science and Community Development.

QNL carries out its mission through three functions: National Library, University and Research Library, and a Metropolitan Public Library of the digital age. The National Library function collects and provides access to global knowledge relevant to Qatar and the region. It also collects, preserves, and provides access to heritage content and materials about Qatar and the region. The University and Research Library function supports education and research at all levels by providing printed and digital library materials for students and researchers. Metropolitan Public Library delivers library services and information for everyone to enjoy reading, meet people, and become information literate.

Qatar Foundation – Unlocking Human Potential

Qatar Foundation for Education, Science, and Community Development (QF) is a private, non-profit organisation that is supporting Qatar on its journey from carbon economy to knowledge economy by unlocking human potential, for the benefit of not only Qatar, but the world. Founded in 1995 by His Highness Sheikh Hamad bin Khalifa Al Thani, the Father Amir, QF is chaired by Her Highness Sheikha Moza bint Nasser.

QF’s work encompasses education, research and community development. World-class universities are brought to Qatar to help create an education sector in which young people can develop the attitudes and skills required for a knowledge economy. At the same time, QF builds Qatar's innovation and technology



capacity by developing and commercialising solutions through key sciences. The Foundation also works to foster a progressive society while enhancing cultural life, protecting Qatar's heritage and addressing immediate social needs in the community.

For a complete list of QF's initiatives and projects, visit <http://www.qf.org.qa>

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