

QATAR GREEN BUILDING COUNCIL ATTENDS EXPO MILANO 2015

*Progress of Qatar's Sustainability and Green Building Sector Receives International Endorsement
From Visitors at The Universal Exhibition*

Doha, 10 October 2015: As part of the State of Qatar's Pavilion at Expo Milano 2015, Qatar Green Building Council (QGBC), a member of Qatar Foundation for Education, Science and Community Development (QF), showcased the achievements Qatar's sustainability and green building sector has made in recent years.

Providing a unique platform for the exchange of creative ideas, Expo Milano was attended by representatives from over 140 countries to exhibit the best of their technologies offering sustainable solutions to an array of social and environmental issues.

Through its participation at this global exhibition and through a series of projects focusing on environmental sustainability, QGBC supports QF's mission to foster a progressive society, and seeks to support the Qatar National Vision 2030 (QNV2030) in creating a vibrant sustainability culture with a special focus on Qatar's booming construction industry.

In order to help visitors, especially families and children, gain a virtual experience of sustainable living and green buildings in Qatar, an innovative sustainability edutainment tool developed by QGBC's research team was showcased at the exhibition.

Eng Meshal Al Shamari, QGBC Director, said: "Expo Milano 2015 provided us with the opportunity to showcase the astounding progress Qatar has made on various fronts in recent years, especially in offering innovative solutions to issues related to green buildings and environmental sustainability."

Eng Al Shamari added: "Among the array of developments in Qatar's green building sector, our team highlighted the significant contributions Qatar Foundation, our founding and professional members, and the volunteers have made over the years to help raise awareness about an array of sustainability issues."

QGBC's team attending the Expo conducted an informative presentation on the State of Qatar's efforts in regard to further enhancing the state of sustainability and green buildings in the country.

Hamoda Youssef, Research Specialist at QGBC, said: "Qatar has gained outstanding momentum in keeping abreast of worldwide green building trends. In addition to adding new buildings to the country's existing green buildings portfolio, vast efforts are geared towards increasing technical education and spreading awareness about the importance of environmental

sustainability. The Expo Milano 2015 was a chance for us to inform the world about the creativity and innovation being utilised in Qatar.”

QGBC is a non-profit, membership-driven organisation dedicated to advocating green building solutions, leading industry research, and promoting sustainable practices in the community. QGBC offers membership opportunities to organisations, individuals and students who demonstrate support for the QNV 2030 and showcase a passion for environmental sustainability.

For more information about QGBC, log onto: www.qatargbc.org.

ENDS

About Qatar Green Building Council:

Qatar Green Building Council (QGBC) is a non-profit, membership-driven organisation providing leadership and encouraging collaboration in conducting environmentally sustainable practices for green building design and development in Qatar. QGBC also aims to support the overall health and sustainability of the environment, the people, and economic security in Qatar for generations to come. The council, a member of Qatar Foundation, was formally established in 2009 by a decree signed by Her Highness Sheikha Moza Bint Nasser and is helping Qatar on its journey to establish a post-hydrocarbon, knowledge economy and progressive society. Through QGBC, Qatar is part of a network of 80 countries that run active national green building councils under the umbrella of the World Green Building Council.

QGBC’s members include, representatives from government, real estate developers, investors, facilities managers, consultants, constructors, manufacturers & suppliers, oil & gas, professional firms, financial services, telecom/technology, academia, NGOs & media.

QGBC is setting up operations from its HQ, organising awareness events, knowledge seminars, training, forums, and networking sessions with the like-minded. To learn more, please visit www.qatargbc.org.

For more information contact:

Abed Shirzai
abeds@bljworldwide.com
+974 7021 8259