

GROWING INTEREST IN QATAR GREEN BUILDING CONFERENCE AS MSHEIREB PROPERTIES ANNOUNCED AS PLATINUM SPONSOR

Qatar Foundation Subsidiary Supports Nation's Sustainability Efforts By Joining QGBC's Inaugural Conference

Doha, Qatar, 6 April 2015: Qatar Green Building Council (QGBC), a member of Qatar Foundation for Education, Science and Community Development (QF), welcomed this week Msheireb Properties, a real estate development company and a subsidiary of Qatar Foundation, as the official platinum sponsor for its upcoming inaugural Qatar Green Building Conference.

The conference, taking place at Qatar National Convention Centre (QNCC) on 27-28 April, will support Qatar Foundation's commitment to promote green best practice and environmentally sustainable infrastructure towards the successful long-term delivery of the Qatar National Vision 2030.

The Qatar Green Building Conference is committed to bridging the gap between theory and practical implementation of sustainability efforts. It will address major environmental challenges around multiple themes, including future sustainable cities, Passivhaus in the Middle East and North Africa Region, and measuring carbon foot prints.

Engineer Meshal Al Shamari, Director of QGBC, said: "We are delighted to have Msheireb Properties join us as our latest and foremost sponsor for our upcoming conference. Leading national and international organisations' overwhelming support for the inaugural Qatar Green Building Conference is indicative of the wider interest and care for sustainability and a greener Qatar.

"These organisations are joining an expansive network of QGBC stakeholders who actively further the sustainable development goals set out in the Qatar National Vision 2030."

Eng. Abdulla Hassan Al-Mehshadi, Chief Executive Officer of Msheireb Properties, said: "Msheireb Properties believes in a culture of partnership. We are fundamentally collaborative in our approach to business as experience has taught us that only through working in collaboration with leading organisations here at home, and around the globe, can we truly foster knowledge transfer around topics that are close to our heart such as sustainability and innovation in design and construction."

“Partnering with QGBC was a natural fit for us and we are proud to be affiliated with organisations that serve to elevate industry standards and raise the benchmark for best practice regionally and internationally.”

Qatar Green Building Conference is supported by other numerous prestigious organisations including Vodafone Group Qatar, Construction Development Company, and tiered sponsors ASTAD Project Management as the official Gold Sponsor; Qatar Water and Electricity Company as Silver Sponsor; and Qatar Cool as Bronze Sponsor.

Those interested in attending the conference, which is free to attend, should register on the conference website at www.qgbconference.com.

-ENDS-

For more information contact:

Abed Shirzai
abeds@bljworldwide.com
+974 7021 8259

About Qatar Green Building Council

Qatar Green Building Council (QGBC) is a non-profit, membership-driven organization providing leadership and encouraging collaboration in conducting environmentally sustainable practices for green building design and development in Qatar. QGBC also aims to support the overall health and sustainability of the environment, the people, and economic security in Qatar for generations to come. The council, a member of Qatar Foundation, was formally established in 2009 by a decree signed by H.H. Sheikha Moza Bint Nasser and is helping Qatar on its journey to establish a post-hydrocarbon, knowledge economy and progressive society. Through QGBC, Qatar joins a network of 80 countries that run active national green building councils under the umbrella of the World Green Building Council.

QGBC's members include, representatives from government, real estate developers, investors, facilities managers, consultants, constructors, manufacturers & suppliers, oil & gas, professional firms, financial services, telecom/technology, academia, NGOs & media.

QGBC is setting up operations from its HQ, organising awareness events, knowledge seminars, training, forums, and networking sessions with the like-minded. To learn more visit www.qatargbc.org.